



Arianna Acierno

Date of birth: [redacted] Nationality: Italian | Gender: [redacted] Phone number: [redacted]
[redacted] Email address: [redacted] Email address: [redacted]
arianna.acierno@cmcc.it | Address: [redacted]

ABOUT ME

A passionate and dynamic **professional in communications and external relations**, with more than 15 years working experience in the broader **external affairs sector**. Focused on environmental, energy and social topics, with high **interpersonal and organizational skills**, with attitude to teamwork, especially in **international environments**. My professional competencies include: **online and offline communications, stakeholder engagement and community management, corporate social website and social menagement, media management, media relations, organization of events**. Love traveling, including the planning phase, cooking, telling stories and spending time outdoor in the nature. Born in Ascoli Piceno, studied mainly in Rome and based in Lecce since 2012. Mum of Arturo and Sherman, a very active boy and a fluffy chow chow.

WORK EXPERIENCE

01/12/2022 – CURRENT Lecce, Italy

COMMUNICATIONS OFFICER FONDAZIONE CMCC - EURO-MEDITERRENEAN CENTRE ON CLIMATE CHANGE

CMCC in December 2022, as a team member of the IPSO Division (Innovative Platforms for Science Outreach), supporting the **communication and dissemination activities** of a number of projects. Moved in 2023 to the **Institute for Climate Resilience, REMHI Division**, focused on providing services related to local climate change and impact assessment, as well as support for defining adaptation actions and climate risk management. Always focused on communications and outreach activities, Arianna convened and chaired a session at EGU24 titled "Telling climate stories: platforms, tools and methodologies for accurate and engaging science communication".

Main tasks and responsibilities:

- Co-lead/support to the communications and dissemination work packages of the projects
- Drafting and editing of communications and dissemination plans
- Content production and management (news, post for social media, multimedia materials)
- Presentation of the projects at international conferences
- Organization of online and in presence events (webstivals, festivals, meetings)

01/01/2013 – 30/04/2021 Lecce, Italy

EXTERNAL AND COMMUNITY AFFAIRS MANAGER TAP - TRANS ADRIATIC PIPELINE AG

Responsible for **communications and relations with local community** affected by the construction of the pipeline, in an international energy company. **Coordination of information and communications activities** with local communities interested by the project, carrying out regional and local initiatives. Drafting and implementation of communications plans with the support of a dedicated Communications agency and in coordination with the corporate Comms Department. **Stakeholder engagement activities, planning and implementation of CSR programme and projects**, with the involvement of local stakeholders and communities.

- Management of the Italian version of the corporate website (www.tap-ag.it) and of social media channels
- Production of information materials (leaflet, brochures, videos, newsletter)
- Supervision of media relations/press releases
- Organization of media and stakeholder events (site visits/media trips/roundtables/conferences)
- Coordination of events and sponsorships
- Supervision of the development of a CSR programme, implementation and monitoring of projects
- Mapping and engagement of local and regional stakeholders

01/07/2012 – 01/07/2013 Lecce, Italy

JUNIOR SCIENTIFIC MANAGER CMCC - EURO-MEDITERRENEAN CENTRE ON CLIMATE CHANGE

Project and communication officer of the European project IONIO. IONIO is an integrated marine observatory for the production and **dissemination of environmental data** on the South Adriatic and Northern Ionian region (SANI

Area). The project, financed by the European Territorial Cooperation Operational Programme "Greece-Italy" involved three research institutes: CMCC (Euro-Mediterranean Centre on Climate Change), ENEA (National Agency for New Technologies, Energy and Sustainable economic development) and HCMR (Hellenic Centre for Marine Research).

- Management of the project website
- Production and dissemination of information materials
- Management of the relationships with stakeholders
- Organization of internal and external events for stakeholders and media
- Project management
- Internal communication and coordination between the project partners

01/05/2011 – 30/06/2012 Rome , Italy

FOUNDATION SPECIALIST VODAFONE ITALIA

Project management of the projects financed by the Foundation (now Sustainability Department), as main CSR activities of Vodafone, from the scouting to the implementation and monitoring phase.

- Relations with the Charities/associations
- Project management of financed projects
- Online and offline communication activities
- Local development of programmes coordinated by the Vodafone Group Foundation, in collaboration with colleagues from the headquarter (World of Difference, Grahame Maher Award)
- Drafting and publishing of the Foundation's annual report
- Organization of events.

01/02/2009 – 30/04/2011 Rome , Italy

ACCOUNT EXECUTIVE KETCHUM ITALY

Account executive in the Italian branch of the international communications agency. Support to all communications and stakeholder engagement activities of the local agency, in particular: **coordination and management of the project "Regional Observatory on Energy"** for Edison (Energy Company). The observatory was an online platform collecting and organizing data regarding regional legislative measures on energy and the environment. It also featured daily **press review** on the same issues and a **map of main local decision makers.**

- Mapping of stakeholders for the energy observatory and drafting of the related monthly newsletter
- **Media relations and press office activities** for Daiichi Sankyo and Hal Allergy (pharmaceutical sector)
- Operative management of the public affairs project for Zespri Kiwifruit, worldwide leader in kiwifruit production
- Relations with the international network of the Agency (London HQ).

01/02/2008 – 31/01/2009 Rome , Italy

INTERN AT THE STUDENT OFFICE LUISS GUIDO CARLI UNIVERSITY

Organizational support in the administration of the Student Office.

- Pre-orientation service
- Organisation of entrance examinations
- Student Front Office
- Tutoring for international students.

01/09/2007 – 30/12/2007 Adelaide, South Australia , Australia

INTERN AT THE ITALIAN CONSULATE IN ADELAIDE - MAE CRUI PROJECT ITALIAN FOREIGN AFFAIRS MINISTRY

Assistance to the Consul in all his functions.

- Drafting of articles/researches on the Italian Community in South Australia
- Mapping of stakeholders of the local Italian Community
- Organization of cultural events
- Updating of the Consulate website
- Front Office and telephone exchange.

EDUCATION AND TRAINING

25/09/2021 – CURRENT Turin , Italy

PARTICIPATION TO THE INTENSIVE PROFESSIONAL TRAINING COURSE "THE MAGIC OF LANGUAGE" Scuola Holden Torino

Website www.scuolaholden.it

05/10/2021 – 28/10/2021 Turin , Italy

PARTICIPATION TO THE INTENSIVE PROFESSIONAL TRAINING COURSE "DIGITAL STRATEGIES FOR AN UNCERTAIN WORLD" Scuola Holden Torino

Website www.scuolaholden.it

01/02/2008 – 30/07/2008 Turin, Italy

MASTER IN ENVIRONMENTAL COMMUNICATION IED - European Design Institute

- Brand and business communication (on environmental issues)
- Social and institutional communication (on environmental issues)
- Green marketing and CSR

Thesis Thesis Project: Bacino Padova 2 (public body for the management of waste in the Province of Padova)

01/01/2005 – 09/05/2007 Rome , Italy

MASTER'S DEGREE IN INTERNATIONAL RELATIONS LUISS Guido Carli University

Final grade 110 cum laude/110 |

Thesis Thesis in International negotiations, title: "The crisis in Yugoslavia and the growth of Europe".

01/09/2001 – 30/11/2004 Rome , Italy

BACHELOR DEGREE IN POLITICAL SCIENCES LUISS Guido Carli University

Final grade 110 cum laude/110 | **Thesis** Thesis in Modern and Contemporary history, title: "Angola, a troubled decolonisation".

01/09/2003 – 01/03/2004 Madrid, Spain

ERASMUS PROJECT IN SPAIN ICADE - Universidad Pontificia Comillas

01/09/1996 – 01/07/2001 Ascoli Piceno, Italy

HIGH SCHOOL DIPLOMA IN CLASSICAL STUDIES Liceo Ginnasio Francesco Stabili

Final grade 100/100

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
SPANISH	C1	C1	B2	B2	B1
FRENCH	B2	B2	B1	B1	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

Windows | Social Network | Use of email and shared workspace services | Office package | Browser Internet (Internet Explorer Google Chrome Mozilla Firefox ecc) | Content Management System (CMS) | Content Management System (WordPress)

● **MANAGEMENT AND LEADERSHIP SKILLS**

Organized and result-oriented

I am used to work with **high orientation to results and objectives, on tight deadlines**. I have **very good organizational and coordination skills**, both in terms of project management and setting of priorities/workflows and in terms of division of workload within a team.

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Good communication and attitude to teamwork

Very **good relational skills and orientation to teamwork, especially in international environments**. I have good mediating skills, developed working for different types of organisations (public and private bodies) which gave me the opportunity to get a high **flexibility to various kinds of work and professional styles**. I had the chance to improve my intercultural skills living abroad and working with international teams, in all the previous jobs I did.
