# Valentina Petracca

## **Education and Training**

#### CORE ANALYST SCHOOL ACCENTURE

AT TRAINING CENTER ST. CHARLES, CHICAGO, ILLINOIS

## TUTOR OF GENERAL MATHEMATICS, MATHEMATICAL ANALYSIS 1 AND 2

AT COLLEGIO CAMPLUS CITTÀ STUDI, COLLEGE OF EXCELLENCE RECOGNIZED BY M.I.U.R.

### LAUREA SPECIALISTICA IN MANAGEMENT ENGINEERING | 22/12/2009 |

POLYTECHNIC OF MILAN. VOTATION: 106/110

## BACHELOR'S DEGREE IN MANAGEMENT ENGINEERING | 03/03/2008 |

POLYTECHNIC OF MILAN. SCORE: 110/110

## SCIENTIFIC HIGH SCHOOL DIPLOMA | 26/06/2004 |

SCIENTIFIC HIGH SCHOOL LEONARDO DA VINCI MAGLIE. SCORE: 98/100

## **Experience**

## SENIOR PROJECT MANAGER | VIVISOL | DA 01/2018 A 02/2021

Head of project managers team within the Corporate Operations Department with the dual aim of managing innovative projects and addressing requests of existing systems / processes, creating sustainable best practices over time and replicable in all the countries in which the company operates

## PROJECT MANAGER | VIVISOL | DA 09/2015 A 12/2017

Head of the Demand Management team within the Italian Department, with the aim of understanding and analyzing business needs and translating them into organizational, process and/or IT solutions requirements.

#### BUSINESS CONSULTANT | ACCENTURE | DA 09/2013 A 08/2015

#### Client: Global Oil & Gas EPCI Contractor

**Project**: Information Management office support

**<u>Description</u>**: Supporting the IT department and development of the strategy and procedures required for managing data and documents during all phases of an EPC project.

**Project**: Information Temporary Functional Support

**<u>Description</u>**: Definition and implementation of a Change Management program to sponsor and perform targeted training activities regarding the service provided by the IT department to all company staff.

#### BUSINESS ANALYST | ACCENTURE | DA 03/2010 A 08/2013

#### **Client**: Multinational pharmaceutical company

**Project**: ERP implementation – Change management

**<u>Description</u>**: Supporting change management activities and preparation of the communication plan and training material for users of the new ERP system.

#### Client: Leading company in the distribution of hearing aids

**Progetto:** Virtual Warehouse

**<u>Description</u>**: Creation of a business case aimed at evaluating a potential centralization of logistics flows directed to the stores, located on the national and international territory.

#### Client: Leading company in the field of high-end eyewear

**Project**: TMS (Transportation Management System) Software Selection

<u>Description</u>: Supporting the identification of an application for the management of the global distribution network. Analysis of the TMS market, collection of strategic, functional and technical requirements and creation of a model for evaluating and comparing the different solutions in order to identify the most suitable application for business needs.

#### Client: Leading company in the Italian agri-food sector

**Project**: Secondary Transportation Optimization

**Description**: Centralization of the management of secondary transport (from branch to point of sale) with the aim of minimizing transport costs and reducing the time required for daily route planning. Process analysis and relative optimization, support in the entire phase of implementation and industrialization of the system, performance monitoring.

**Project**: Cost to serve

<u>Description:</u> Analysis of the level of service offered to customers to identify a series of interventions, shared with the managers of the Logistics and Commercial Area, which relate the strategic nature of the customer with the level of service required.

**Project**: Creation of a Demand Planning and Replenishment Model

<u>Description</u>: Organizational Analysis and Demand Forecasting and Procurement Processes of branches. Creation and implementation of the new model, definition of the main KPIs (Key Performance Indicators) and monitoring of results.

**Project**: Creating a "Shared Service" model

<u>Description</u>: Evaluation of the introduction of a new structure to support the Sales Department aimed at an advanced management of the company's information assets.

**Project**: Price lists and commissions

<u>Description:</u> Review of the process of defining price lists in terms of process and actors involved, with the aim of making them in line with profitability objectives and market needs. Definition of a method of monitoring the effective application of price lists in order to measure the effectiveness of the sales force. Definition of a new provigional model able to reward any virtuous behavior of the sales force.

# Languages

**ITALIAN: NATIVE LANGUAGE** 

**INGLESE:** BUSINESS LEVEL (B1 LEVEL)