

ROSELLA MARASCO

*Dedicated professional with a proven track record in EU Public Affairs & Government Relations.
A people person, passionate about foreign languages, International Relations, and Geopolitics.*

SKILLS

- Ability to efficiently handle and solve complex and/or unexpected work situations
- Team and project coordination, efficient multi-tasking, rigorous approach to rapid and high-quality delivery of outputs
- Excellent analytical and writing skills (with both an eye for detail and the broader picture)
- Accustomed to work with tight deadlines
- Highly organized, capable of prioritizing and planning strategically
- Persuasive communicator, diplomatic and excellent mediator
- Politically savvy
- Strong situational awareness
- Proactive and naturally inclined to take initiative
- Critical thinker

WORK HISTORY

Strategic Projects & Programs Lead – Sept. 2022 – Current
CMCC Foundation – Executive Secretariat – Lecce, Italy

- Support to the Executive Leadership: coordination and implementation of strategic activities, management of institutional and cross-functional projects and programs; stakeholder relations management.

Policy Director - February 2021 to June 2022
European Community Shipowners' Associations (ECSA) – Brussels, Belgium

- Strategic advice to the Board of Directors on EU policies and legislation in the field of employment/labour, company law and trade unions relations
- Responsible for the relations and negotiations with unions
- Project & team management: EU funded projects (anticipation of skills' and training needs; health & safety at work, employees' mental wellbeing)
- Interest representation towards law and policy makers, institutional communications

Senior Policy Advisor - April 2015 to February 2021
European Cockpit Association (ECA) – Brussels, Belgium

- Strategic advice to the Executive Board on EU policies and International Affairs
- Member of the European Commission's expert groups and part of the negotiating team of 'Open Skies' Agreements between the EU and third countries
- Project management and supervision of working groups and project teams.

Advisor to the Vice President - October 2008 to March 2015
Confcommercio - Imprese per l'Italia (EU Office) – Brussels, Belgium

- Strategic advice to the Vice-President on EU policies and legislation
- Design and implementation of advocacy campaigns towards the EU
- Partners and stakeholders' management on behalf of the VP (coalition building).
- Relations with media and press

Assistant to the Head of EU Public Affairs – January to June 2008
Carrefour Group – Brussels, Belgium

- Organization of corporate activities on Corporate Social Responsibility (CSR)
- Organization of awareness raising campaigns on the Group's commitments in the CSR field (Ethics and Responsible Business Conduct)
- Representation of the Group in the EU Commission's working groups on CSR

Trainee – May to August 2007

Permanent Representation of Italy to the EU – Brussels, Belgium

- Support to the (former) Ambassador, Mr. Andrea Meloni, for the coordination and preparation of the meetings in the Council of the EU

EDUCATION

EU Project Management - March 2013

EuropaCube Innovation Business School - Bologna

Post-graduate degree: European public policies and decision-making process, Sept 2007 - June 2008

Institut Supérieur de Management Public et Politique -ISMaPP - Brussels

Master of Arts: International Relations, Sept. 2004 - March 2007

University of Bologna - Bologna

Bachelor of Arts: Diplomacy and International Politics, Sept. 2001 – Sept. 2004

University of Bologna - Forlì

LANGUAGES

Italian

Native language

English

C2



Master or proficient

French

C2



Master or proficient

Spanish

B2



Upper intermediate