



ROBERTA BARIA

Event planning | Content creation

I'm specialized in the development and management of cultural projects.

I deal with digital content and the organization of events, such as festivals.

My main qualities are my positivity, creativity, proactivity and reliability

SKILLS

- Photo shooting
- Graphic design
- Video editing
- Writing
- Social Media manage
- Website content

DIGITAL TOOLS

- Adobe Suite
- Final Cut
- Office Suite
- WordPress
- Mail Chimp
- MailUP

LANGUAGES

ENGLISH
ITALIAN

WORK EXPERIENCE

COMMUNICATION & MEDIA OFFICE | 2022 – Pres CMCC, *Centro euro-Mediterraneo sui Cambiamenti Climatici*

Support at the communication activities of the CMCC

Responsibilities

- Communication team
- Website
- Mailing list management

EVENT PLANNING | 2017 – Pres |

YOUTH4CLIMATE | Milan | 2021

with **CMCC Euro-Mediterranean Centre on Climate Change and Italian Ministry of Ecological Transition**

Operative staff as part of the Youth4climate:Driving Ambition

The Youth4Climate event was held in Milan back-to-back with Pre-COP26.

It provided almost 400 young delegates from 186 countries an unprecedented opportunity to put forward ideas and concrete proposals on some of the most pressing issues on the climate agenda.

Responsibilities

- Content creator
- Communication team

LE MILLE E UNA SCIENZA FESTIVAL | Bolzano | Ed. 2021 - 2022

Operative staff as part of a Festival of popular science for adults and children promoted by Arciragazzi Bolzano and the Accatagliato association, with the support of the Youth Policy Office of the Province of Bolzano.

Responsibilities

- Content creator
- Stage set design
- Communication team

SEGNI. New generations festival | Mantua | Ed. 2021

Operative staff as part of a international art and theater festival for the new generations.

Responsibilities

- Content creator
- Website management

CICAP FEST, FESTIVAL OF SCIENCE AND CURIOSITY | Padua | Ed. 2017-18 -19 - 20 - 21-22

Operative staff as part of a Festival of popular science, with the support of municipality and University of Padua. Collaboration in the contact and invitation phase, logistics and creativity activities. The 2020 edition was entirely made in digital format. A real web television schedule, with over 170 video appointments. In this case, I mainly dealt with the coordination of video footage.

Responsibilities

- Guest management
- Stage set design
- Experience management
- Website management
- Content creator
- Press office support

CONTENT CREATION | 2017 – Pres. FREELANCE

I support different festivals / associations / people with a cultural background to improve their image and exposure on the web by creating original content.

• Massimo Polidoro, writer and journalist

- Content designer and manager of social media, website, and newsletter.
- Collaborator in different projects: podcasts, e-books, events.
- Producer of video series for a YouTube channel (over 100,000 subscribers)

• SeedScience project, association that works in African countries to help science teachers to make their lessons interactive through low-cost experiments with locally available materials.

- Collaboration for the project based in Tanzania, financed by National Geographic, with the creation of photos and videos

• Fondazione Umberto Veronesi & AIRC

- Creation of photographic shots to document their school activities.

• UNDP United Nations Development Programme

- video message production for Youth4Climate Initiative 2022

• Food&Science festival - Mantua | Ed: 2017-18-19-20-21-22

- Photographer and coordinator of volunteer photographers

• CICAP, Science associations

- Magazine photo editor and designer
- Social media graphic designer
- Events photographer

• Ugo MURSIA Editore

- Selection and editing of images for a calendars

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KEY ACHIEVEMENTS

- Photographer and collaborator of the guide: *Unusual and secret Milan*, Paris, M. Polidoro, Edition Jonglez, 2017

- Author of a Book: *Un mostro nel lago?*, Padova, CICAP, 2016

- Collaborator of the book: *T2 area tessile* photo reportage

EUROPEAN PROJECTS

2021 | Copenhagen (Denmark)

Erasmus Plus | Europe for citizens: **"History for the future"**.

How to build a more united society starting from a historical analysis and sharing personal experiences.

WRITER | 2019 – 2021

HACHETTE

Creation of a photography course, released in volumes, for newsstands. I developed the editorial project, and I worked on text writing and the selection of photos.

PHOTOGRAPHER | 2011 - pres

FREELANCE

Events, travel, portrait and architectural photographer.

My pictures have been published in books and magazines such as Hachette, Edition Jonglez, Corriere, Focus, OGGI, and in books published by the Mondadori Group, Topolino (Disney), Bonelli Editore and PlaNcK magazine.

SCIENCE ACTIVITY PLANNING | 2018 - 2019

ACCATAGLIATO

Design of scientific communication projects for children

- *"Dear researcher, can I ask you ...?"* A project / laboratory that concerns the production of a series of scientific communication videos for children, which include interviews with researchers involving primary and secondary school classes.

EDITORIAL WORK | 2016 - 2017

OVERLAND NETWORK SRL

Editorial work for a TV production of documentaries for RAI 1 (Italian public TV).

Responsibilities:

- Historical research and writing of television scripts for documentaries
- Creating content for their website, social media and newsletter

PRODUCTION ASSISTANT | 2012 - 2014

BAT EVENTS

Assistant producer and photographer at "Terra e Acqua" project, a TV series, presented by the local songwriter Davide Van De Sfroos.

EDUCATION

Postgrad diploma in Science Communication | University of Padua | 2017 - 2018

Master's in Cultural Anthropology | University of Bicocca (Milan) | 2014 - 2016

Bachelor's degree in Geography | University of Milan | 2011 - 2014