### https://www.linkedin.com/in/memattera/

### PROJECT MANAGEMENT | INTERNATIONAL CONSULTING | BUSINESS DEVELOPMENT

Multilingual Business Consultant with 15+ years of collective experience in Sustainability and Innovation consultancy, Project Management (including EU and WB projects) and Academia. Accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities. Possess a comprehensive background in corporate engagement, sustainability and strategic business consulting in EU, US and LATAM frameworks. Career supported by a Doctorate Degree (PhD) in Business / Economics, an LLM in Global Corporate Compliance and Project Management Professional (PMP) Certification.

- Diversity / Inclusion Strategies
- Cross Functional Leadership
- Data Collection / Analysis
- Project Management
- Compliance
- KPI, Metric Report Generation
- Environmental Impact
  Assessment
- International Partnerships
- Corporate Governance

#### **CAREER HIGHLIGHTS**

### Centro Euro-Mediterraneo sui Cambiamenti Climatici (Caserta, Italy)

2023 - Present

Project Manager, EU Mission Adaptation - Citizen and Stakeholder Engagement Working Group Lead

• Project manager of AGORA (HORIZON-MISS-2021-CLIMA-02).

Planeta Formación y Universidades – EAE, Ostelea, UNIE (Barcelona/Madrid, Spain) Associate Professor

**2018 - Present** 

- Served as a Professor of PM, Innovation Management, Professor of ESG and Final Thesis Coordinator and Advisor.
- Created the Product Framework for UNIE's Masters in Project Management and BSc. In Business Analytics

### Rocking Innovation Consulting - EU&LATAM

2014 - Present

### Founder/Consultant

- Conducted ad-hoc consulting, strategic analysis and market research, while supporting each organization with sustainability (ESG, CSR) planning, environmental impact assessment and compliance/corp. governance.
- In-company training and contributing to setting up the company's global vision, working with multinational organizations such as Iberostar or SCOR.
- Creating 3 Professional certifications: <u>Certified Environmental Impact Assessment Manager (CEIA)</u>, <u>Certified Sustainable Development Manager (CSDM)</u> and <u>Certified Sustainable Reporting Manager (CSRM)</u>.

### Miller International Knowledge (Spain-online)

2023 - 2024

### Project Manager

• Project Manager of <u>iRISE</u> (HORIZON-WIDERA-2022-ERA-01-41)

Universidad Nebrija (Spain) – IMC University of Applied Sciences (Austria)

2018-Present

Adjunct Professor, Thesis Supervisor and Researcher

• Professor in the Department of Business teaching, researching, as well as supervising final Thesis (MSc. and PhD.).

## Domec S.p.A. (Rome, Italy; Madrid, Spain)

2020 - 2021

VISA Partnership/Project Manager

• Generating a network of partners & managing VISA's latest Southern Europe project in Spain and Portugal.

EU Projects 2017-1-CZ01-KA203-035428, 2019-1-ES01-KA203-065558, 2020-1-CZ01-KA203-078407 2017- 2022

EU Projects 2017-1-CZ01-KA203-035428, 2019-1-ES01-KA203-065558, 2020-1-CZ01-KA203-078407 Coordinator, International Liaison and Researcher

Managing institutional relations. Conducting research, publishing and guiding students' contributions in the project.
 European University of Madrid (Universidad Europea de Madrid) – Madrid, Spain
 2011 – 2021

PhD Supervisor, Mentor and Associate Professor – Accredited by the Spanish Ministry of Education (ANECA)

- Orchestrated the development of student research as a PhD supervisor in the Innovation area.
- Professor in the Department of Economics and Department of Business for online, campus, and hybrid cohorts in Spain as being a visiting Professor in Glyndwr University (Wales), Chuo University (Japan), Vistula (Poland), Bilgi (Turkey), HoGhent (Belgium). Coordinated several new network developments for research and joint value creation.
- Conducted research in circular economy, sustainability, innovation and corporate reputation.
- Developed several courses, BSc and MSc degree programs and content in e-Learning format.

### La Nuova Giangrossi (Madrid, Spain)

2017 - 2020

#### Innovation Project Manager and Institutional Relations Manager

- Served as a liaison with partners across Europe, planning adaptation to EU directive 2019/904, product design/launch.
   The Hague Process on Migration & Development Washington DC / Madrid, Spain
   Research Analyst
  - Managed complex client portfolios, market analysis on business' perspectives on international migration processes.
  - Liaison with U.S. firms and European Union companies through the national Chambers of Commerce.

# The George Washington University, Institute for Corporate Responsibility – Washington DC Visiting Scholar

2013

- Representing the institute at the US Chamber of Commerce conferences and International Cocoa Foundation.
- Collaborated in the development of research (sustainable certification/corporate governance).

# Laureate International Universities – Washington DC / Madrid, Spain OECD Project Coordinator

2013

- Collaborated with the Program Director in the development and delivery of protocols specific to program approvals.
- Close coordination with OECD officials in the selection process for top Higher Education experts to participate as speakers and key note speakers in the seminar, serving as a primary contact for the attendees as well as speakers.

## The World Bank – Malabo, Equatorial Guinea / Madrid, Spain Project Coordinator & Project Implementation Manager

2013

- Designed a course for the public firm's top 100 executives and high-end government officials, complete with a forecasted evaluation of the 2020 economic outlook plan.
- Spearheaded World Bank Project No. 73439-GQ with a collective team of 20 financial professionals to streamline processes and increase real time access to key performance indicators for corporate leadership.

### FF S.L.U. – Madrid, Spain Administrative Responsible

2007 - 2011

- Supervised the firm's accounting department and all store stock control across the brands and product lines.
- Creating partnerships with representatives and suppliers in France and Italy.

### ACADEMICS (selected)

LLM | Global Corporate Compliance | ie - NYU | Madrid, Spain | NYC, USA | 2022

Certification Training | Strategic Project Management | Rice University | USA | 2020

Certification Training | Project Management | Syracuse University | USA | 2017

Post-doc Certificate | Energy Innovation and Emerging Technologies | Stanford University | USA | 2017

Doctorate | PhD | Business & Economics | UEM | Madrid, Spain | Outstanding Cum Laude Graduate | 2014

Thesis: "Innovation and Integrity. The keys to commercial success in a knowledge – based economy. The Spanish case"

Master of Science | Innovation Management | UAM, UCM & UPM | Madrid, Spain | Honors Graduate | 2011

Thesis: "Moral has no seasons: Using CSR as a Key element for achieving competitive advantages in open innovation Models:

The Robert Bosch GmbH Case"

### CERTIFICATIONS, ACCREDITATIONS & CREDENTIALS (selected)

Design Thinking | IBM 2020

Project Management Professional (PMP) Certification | License 2075905 | Project Management Institute 2017

Accredited as University Professor (Profesor Contratado Doctor & Profesor de Universidad Privada) | ANECA 2016

Translation of License 2012

Teaching & Learning in Higher Education Certification | Laureate International Universities 2012 Implementation of Management Systems Based on **ISO 26.000** | Spanish Chamber of Commerce 2012

### **ACCOLADES**

Best International Trajectory Professor Award, 2014 | European University of Madrid

#### RESEARCH PAPERS & CONFERENCES

Google Scholar Profile: <a href="https://scholar.google.com/citations?user=91y3jf8AAAAJ&hl=en">https://scholar.google.com/citations?user=91y3jf8AAAAJ&hl=en</a>
ORCID ID <a href="https://orcid.org/0000-0002-3995-9572">https://orcid.org/0000-0002-3995-9572</a>

### **TECHNICAL COMPETENCIES**

Microsoft Office software including Project Management; online project management (SmartSheet, Monday), document editing (Google Docs); cloud management (Drive, Dropbox, etc.); image and publications' design (Adobe Photoshop, Corel Draw, In Design); statistical software (SPSS, Stata); online communication (Skype, Zoom, Hangout); online project management tool (Glip, Trello, Hojoki), simplified Augmented Reality editing (Aurasma, Layar); video editing (iMovie, Final Cut Pro); online presentation software (Prezi, Powtoon, Emaze); surveys (Survey Monkey, Google Forms); educational platforms (Blackboard, Blackboard collaborate App, Moodle, Campus Virtual); Adobe (PDF, Photoshop, Dreamweaver) and management through remote access (LogMeIn)

### **LANGUAGES**

English | Mother Tongue | Spanish | Mother Tongue | Italian | Mother Tongue | French | Work Proficient (DELF B2) | Chinese | Intermediate (HSK 3)