

MARINA E. MATTERA

Ischia (IT) | Madrid (SP) | Krems (AT) | Washington DC (USA) | Buenos Aires (ARG)
linkedin.com/in/memattera

PROJECT MANAGEMENT | INTERNATIONAL CONSULTING | BUSINESS DEVELOPMENT

Multilingual Business Consultant with 10+ years of collective experience in Sustainability and Innovation consultancy, Project Management (including EU and WB projects) and Academia. Accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities. Possess a comprehensive background in corporate engagement, sustainability and strategic business consulting in EU, US and LATAM frameworks. Career supported by a Doctorate Degree (PhD) in Business / Economics, an LLM in Global Corporate Compliance and Project Management Professional (PMP) Certification.

- Diversity / Inclusion Strategies
- Cross – Functional Leadership
- Data Collection / Analysis
- Project Acquisition
- Compliance
- KPI, Metric –Report Generation
- Programmatic Development
- International Partnerships
- Corporate Governance

CAREER HIGHLIGHTS

Rocking Innovation Consulting – EU&LATAM

2014 – Present

- Conducted ad-hoc consulting, strategic analysis and market research, while supporting each organization with sustainability (ESG, CSR) planning/reporting (GRI, CDP, UNGC, ISO 26,000 etc.) and compliance/corp. governance.
- In-company training and contributing to setting up the company's global vision, working with multinational organizations such as Iberostar or SCOR.
- Creating the Chartered Certified certifications: Certified Environmental Impact Assessment Manager (CEIA), Certified Sustainable Development Manager (CSDM) and Certified Sustainable Reporting Manager (CSRSM) and monthly live trainings in UK/EU, APAC and Americas regions.

Domec S.p.A. (Rome, Italy; Madrid, Spain)

2020 – 2021

VISA Clhub Partnership/Project Manager

- Generating a network of partners in Spain and Portugal for VISA's latest partnership program in South Europe.
- Coordinating (project management) and representing the firm with key stakeholders (Carrefour, Gympass, etc.)

EU Projects 2017-1-CZ01-KA203-035428, 2019-1-ES01-KA203-065558, 2020-1-CZ01-KA203-078407

2017- 2022

Researcher and Institutional Relations Coordinator

- Managing institutional relations. Conducting research, publishing and guiding students' contributions in the project.

Universidad Nebrija (Madrid, Spain) – IMC University of Applied Sciences (Krems, Austria)

2018-Present

Adjunct Professor, Thesis Supervisor and Researcher

- Professor in the Department of Business teaching, researching, as well as supervising final Thesis (BSc., MSc. PhD.).

European University of Madrid (Universidad Europea de Madrid) – Madrid, Spain

2011 – 2021

PhD Supervisor, Mentor and Associate Professor – Accredited by the Spanish Ministry of Education (ANECA)

- Orchestrated the development of student research as a PhD supervisor in the Innovation area.
- Professor in the Department of Economics and Department of Business for online, campus, and hybrid cohorts in Spain as being a visiting Professor in Glyndwr University (Wales), Chuo University (Japan), Vistula (Poland), Bilgi (Turkey), HoGhent (Belgium). Coordinated several new network developments for research and joint value creation.
- Conducted research in circular economy, sustainability (CSR; ESG, ISO 26,000, GRI, UNGC, etc.), innovation (IoT, VR, AR, digital transformation, etc.) and corporate reputation, participating in two internal research groups.
- Developed several courses, BSc and MSc degree programs and content in e-Learning format.

Grupo Planeta – EAE, Ostelea (Madrid, Spain)

2018 – 2021

Associate Professor

- Served as a Professor of Innovation Management, Professor of Internationalization and Final Thesis Advisor.

La Nuova Giangrossi (Madrid, Spain)

2017 – 2020

Innovation and Institutional Relations Manager

- Served as a liaison with partners across Europe, planning adaptation to EU directive 2019/904, product design/launch.

The Hague Process on Migration & Development – Washington DC / Madrid, Spain

2013 – 2014

Research Analyst

- Managed complex client portfolios, market analysis on business' perspectives on international migration processes.
- Provided vital calculations for talent acquisition managers when interviewing top managers of U.S. firms and European Union companies through the national Chambers of Commerce.

The George Washington University, Institute for Corporate Responsibility – Washington DC

2013

Visiting Scholar

- Representing the institute at the US Chamber of Commerce conferences and International Cocoa Foundation.
- Collaborated in the development of research (sustainable certification/corporate governance).

Laureate International Universities – Washington DC / Madrid, Spain

2013

OECD Seminar Coordinator

- Collaborated with the Program Director in the development and delivery of protocols specific to program approvals.
- Close coordination with OECD officials in the selection process for top Higher Education experts to participate as speakers and key note speakers in the seminar, serving as a primary contact for the attendees as well as speakers.

The World Bank – Malabo, Equatorial Guinea / Madrid, Spain

2013

Project Coordinator

- Designed a course for the public firm’s top 100 executives and high-end government officials, complete with a forecasted evaluation of the 2020 economic outlook plan.
- Spearheaded World Bank Project No. 73439-GQ with a collective team of 20 financial professionals to streamline processes and increase real – time access to key performance indicators for corporate leadership.

FF S.L.U. – Madrid, Spain

2017 – 2011

Administrative Responsible

- Supervised the firm’s accounting department and all store stock control across the brands and product lines.
- Creating partnerships with representatives and suppliers in France and Italy.

ACADEMICS (selected)

LLM | Global Corporate Compliance | ie - NYU | Madrid, Spain/ NYC, USA | 2022

Certification Training | Strategic Project Management | Rice University | USA | 2020

Certification Training | Project Management | Syracuse University | USA | 2017

Graduate Certificate | Energy Innovation and Emerging Technologies | Stanford University | USA | 2017

Doctorate /PhD | Business & Economics | UEM | Madrid, Spain | Outstanding Cum Laude Graduate | 2014

Thesis: “Innovation and Integrity. The keys to commercial success in a knowledge – based economy. The Spanish case”

Master of Science | Innovation Management | UAM, UCM & UPM | Madrid, Spain | Honors Graduate | 2011

Thesis: “Moral has no seasons: Using CSR as a Key element for achieving competitive advantages in open innovation Models: The Robert Bosch GmbH Case”

The Robert Bosch GmbH Case”

CERTIFICATIONS, ACCREDITATIONS & CREDENTIALS (selected)

Design Thinking | IBM 2020

Project Management Professional (PMP) Certification | License 2075905 | Project Management Institute 2017

Accredited as University Professor (**Profesor Contratado Doctor** & Profesor de Universidad Privada) | ANECA 2016

Teaching & Learning in Higher Education Certification | Laureate International Universities 2012

Implementation of Management Systems Based on **ISO 26.000** | Spanish Chamber of Commerce 2012

ACCOLADES

Best International Trajectory Professor Award, 2014 | European University of Madrid

RESEARCH PAPERS & CONFERENCES

Google Scholar Profile: <https://scholar.google.com/citations?user=91y3jf8AAAAJ&hl=en>

TECHNICAL COMPETENCIES

Microsoft Office software including Project Management; online project management (SmartSheet, Monday), document editing (Google Docs); cloud management (Drive, Dropbox, etc.); image and publications’ design (Adobe Photoshop, Corel Draw, In Design); statistical software (SPSS, Stata); online communication (Skype, Zoom, Hangout); online project management tool (Glip, Trello, Hojoki), simplified Augmented Reality editing (Aurasma, Layar); video editing (iMovie, Final Cut Pro); online presentation software (Prezi, Powtoon, Emaze); surveys (Survey Monkey, Google Forms); educational platforms (Blackboard, Blackboard collaborate App, Moodle, Campus Virtual); Adobe (PDF, Photoshop, Dreamweaver) and management through remote access (LogMeIn)

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LANGUAGES

English | Mother Tongue

Spanish | Mother Tongue

Italian | Mother Tongue

French | Work Proficient (DELF B2)

Chinese | Intermediate (HSK 3)