



# Newsletter

Welcome back to the [NATURANCE Newsletter](#) with a special issue on [Naturethon](#), NATURANCE citizen engagement initiative!

The [Naturethon final survey](#) is now open, inviting all members of the NATURANCE community to [submit their nature-based ideas](#). The survey and unique insights into the global to glocal perspective to NbS financing will be presented during the [Naturethon final event](#).

Join us and our speakers to discuss how to navigate global financing frameworks to produce solutions with an impact.

Enjoy your reading!

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**From global to glocal: Financing NbS for climate action  
and urban adaptation**

**Naturethon Final Event**

# NATURETHON

WEBINAR 17.9.24 | 16:00 CEST



From global to glocal:

Financing NbS for climate action

and urban adaptation



SILVIA AINIO  
European Climate Pact  
Ambassador



MARIANNE ZANDERSEN  
Aarhus University

The Naturethon team invites you to join the final event of its first webinar series co-organized with the project [Invest4Nature](#). The webinar discusses financing frameworks with an impact, drawing special attention to cities and the social value of nature-inspired solutions for adaptation in the urban environment.

**Silvia Ainio**, climate policy expert specializing in international climate negotiations and sustainable finance, will provide a global overview of the main challenges in financing nature-based solutions, particularly related to scaling up the role of the private sector and illustrate a few innovative examples on how could these be overcome.

Following, **Marianne Zandersen**, professor in environmental economics at Aarhus University, Denmark, will talk about social and economic benefits and values from NbS at the urban scale, focusing on well-being and health values. She will show an example of a mixed method approach that considers the multiple values that we might assign to NbS on the benefits, importance and usefulness of NbS.

Register for the webinar



Share your ideas with us!

Navigating New Paths for  
Nature-based Solution Finance

The [final Naturethon survey](#) is now open to submit unique ideas on local tailored and actionable Nature-based Solutions.

**This final survey aims to collect the ideas discussed within citizen groups in various formats**, including drawings, text, videos, and any means to convey the imagined solution. All the submissions will be collected in a comprehensive proceeding of the Naturethon and reviewed by experts; each group will receive a certificate of completion. **The best inspiration solutions will be rewarded by:** (1) **NATURANCE recognition** and enrollment in our research and evidence seeking program, (2) **inviting the representatives of the teams to high-level project gathering**.

We look forward to seeing your innovative ideas!

Submit your ideas



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