



NATURANCE

Naturethon

**Navigating New
Paths for Nature-based
Solution Finance**

May – October 2024



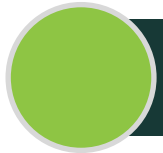
Naturethon



Where to start?



Timeline



Example

Naturethon supports the creation of citizen groups aimed at discussing Nature-based Solutions and their applicability to disaster risk reduction and climate change adaptation in local communities.

Participants will be able to

- acquire specific knowledge and skills
- virtually join the recurring **NATURANCE festival** and a dedicated **webinar series**
- access the **digital library**, gathering case studies, editorial and multimedia content and a glossary



Become a NbS champion!

Be part of a far-reaching initiative that taps into the collective understanding of Nature-based Solutions and their financial mechanism.

[Register your group](#), receive the materials, and engage in dialogue.

Registration



Timeline



1

From May to September

Become a
Champion

Register
your group



2

From May to September

Enroll in the
**supporting
activities**

Register for
webinars and
festivals, and
check out **the
digital library**



3

From June to September

Engage in
dialogue

Encourage your
community to join
the discussion



4

Until October

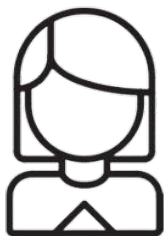
Submit **your idea**

Share the results
of your group
discussion
with us through
the final survey.
Any format is
welcome



A natural reservoir to prevent floods

"I discovered **Naturethon** initiative, **became a champion** and registered me and my friends as a group."



"We live in a densely built area, exposed to **flooding risks**. We discussed the development of an abandoned area in the neighborhood, thinking about how to integrate an **urban green project** in our city."

"We came up with the idea is to create **a park** with a natural "depressed" area that can become a **reservoir** in case of **heavy rains**."



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