

3-5 FEBRUARY 2026 | BRUSSELS INFO PLACE

FINANCE INNOVATION FESTIVAL

INSURANCE AND INVESTMENT OPPORTUNITIES
FOR **NATURE-BASED TRANSFORMATIONS**



Funded by
the European Union



FESTIVAL AGENDA

[ALL TIMES ARE IN CET]

3 FEBRUARY 2026

12:00
13:30



Welcome
Lunch

13:30
14:00

*Insurance and Investment
Opportunities for Nature-Based
Transformations*

14:00
15:30

EU initiatives for financing nature

15:30
16:00



Break

16:00
17:30

*Private initiatives for financing
nature*

17:30
20:00



Aperitif and
Social Dinner

4 FEBRUARY 2026

09:30 *From Risk to Resilience:*
11:00 *Insurance Solutions*

11:00
11:30



Break

11:30
13:00

*Capital for Nature:
Investment Solutions*

13:00
14:30



Lunch

14:30
16:00

*Communities Connect:
Advancing NbS through
Insurance and Investment*

16:00
16:30



Break

16:30
18:00

*Quantifying the costs and
benefits of NbS to inform
decision-making*

5 FEBRUARY 2026

09:00 *Collective Insights, lasting impact:*
10:30 *Financing and insurance for NbS*

10:30
11:00



Break

11:00
12:30

*Seeds of change:
Citizens and Cities*

12:30
13:00

Closing
Session



LOGISTICS



In-person and online questions will be addressed after each session



Plenary sessions are livestreamed and recorded



A **media corner** is available for interviews during breaks



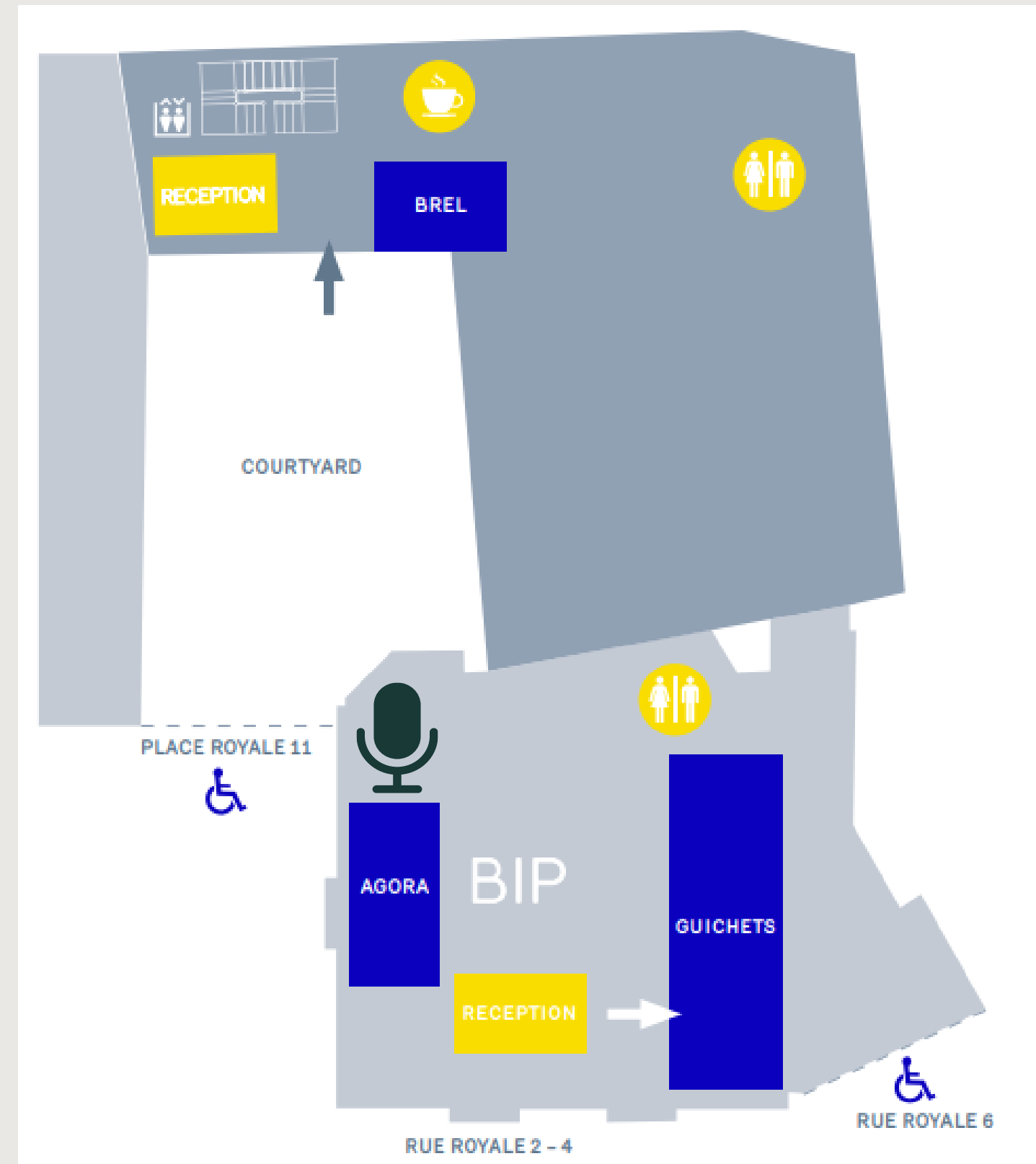
A second **group picture** will be taken at **13:00**



Visit.brussels
Pw: bebrussels



VENUE MAP



5 FEBRUARY 2026

09:00
10:30

COLLECTIVE INSIGHTS, LASTING IMPACT: FINANCING AND INSURANCE FOR NbS

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MODERATOR



Angela Falconer
*ClimateShot Investor Coalition
(CLIC)*



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Discover and download all the
policy briefs presented
during the session



Pranav KAUNDINYA

*LSE - Grantham Research Institute
NATURANCE*



Oleksandr SUSHCHENKO

*Helmholtz Centre for Environmental
Research
SOTERIA*



Kati BERNINGER

*Tyrsky Consulting
PIISA*



Lydia LIENHART

*Joanneum Research
INVEST4NATURE*



Davide CHIARAMONTE

*Italian Sustainable Investment Forum
ClimateFit*



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Pranav KAUNDINYA

LSE - Grantham Research Institute

NATURANCE





NATURANCE

Risk Transfer

A 5 min sprint

Pranav Shankar Kaundinya

Research Assistant

**London School of Economics
and Political Science (LSE)**

Risk Transfer vs Risk Reduction



Refers to mechanisms that involve transferring the potential risk (and arising liabilities) from one party to another in exchange for a premium

Refers to identifying and managing risk to reduce potential loss in relation

(Surminski, 2013)



LSE's Lab

Explores how insurance solutions and England's Biodiversity Net Gain (BNG) legislation could improve investment in and adoption of natural flood management solutions in urban areas



(CIWEM, n.d.)

IIASA's Lab

Explores how insurance products, including community-based schemes, parametric insurance, and differentiated pricing, can help close the wildfire protection gap in Mediterranean Europe while incentivising nature-based solutions for wildfire risk management



(ESA, 2023)

CMCC's Lab

Explores how a community insurance scheme could enable water boards in Northern Italy to implement controlled flooding on upstream land to protect downstream areas



(JBA, 2023)



Core Findings: At a Glance

Considerations

Competition between
NbS and other land
uses impacts design



Embedding equity into
design supports NbS
feasibility/adoption



Strategies

De-risking investments in
NbS at initial stage
enables their adoption



NbS reduces residual
risk when incentivised



Considerations for NbS & Risk Transfer Design



(Allianz, 2024)

More than 7000 new homes to be built in areas of high flood risk



(Palmeira, 2025)

When risks become uninsurable, it can drive economic inequity



Risk Transfer is subject to Trade-offs

- e.g. Land-use pressures

‘Appropriate’ NbS changes with stakeholder

- e.g. Fire manager → forest thinning
- e.g. Ecologist → preserve undergrowth

Equity:

Risk is unequally distributed

- e.g. Upstream landowners vs downstream residents
- e.g. NbS would be unfeasible without compensation for risk reduction burden





Incentivise NbS Adoption as Risk Reduction via Premium Discounts

EQUITY - Risk Transfer as Compensation for NbS

- Payment for NbS implementation to compensate landowner disutility from land use change
- Distributes NbS costs across beneficiaries and implementers according to vulnerability

Challenges

- Possible failure or poor performance of NbS
- Uncertainties in returns due to a lack of historical track records



Possible Strategies:

Risk Transfer as an Investment De-risker

- Potential new type of innovative product
 - Insuring implementation/construction of NbS
 - Risk transfer for damages to NbS
- Already present in the NbS carbon market





NATURANCE

THANK YOU

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Oleksandr SUSHCHENKO
*Helmholtz Centre for Environmental
Research
SOTERIA*





Funded by
the European Union

Policy Recommendations on Innovative Insurance Solutions

Feb 05, 2026
Brussels

Oleksandr Sushchenko, UFZ



Disclaimer: *Funded by the European Union. Views and opinions expressed are however those of the authors only and do not necessarily reflect those of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor CINEA can be held responsible for them.*

Soteria

Key Messages

- Europe's **climate-insurance protection gap is widening** because households, businesses and local authorities face rising climate losses but limited access to affordable and adequate insurance.
- **Traditional insurance models struggle to cope with increasing risks**, slow loss assessment processes and insufficient incentives for risk reduction.
- **Innovative insurance solutions** (e.g., parametric products, risk-based pricing, new distribution models and digital loss-data tools etc.) can expand coverage, reduce costs and speed up payouts.
- Adoption remains limited due to **barriers on both the demand side** (low awareness, affordability, complexity) **and the supply side** (data gaps, regulatory uncertainty, limited scalability).
- These **innovations can only deliver impact at scale** if insurers, public bodies and European institutions work together to expand access, affordability and resilience.

Mapping of IIS, sectors, types and features

- Bavaria - agriculture (affordability, resilience) sustainable parametric insurance and shared resilience (KPIs)
- Zadar - agriculture (affordability, resilience) sustainable parametric insurance
- Grabovo - buildings (affordability, resilience) sustainable insurance
- Saxony - buildings (resilience) awareness raising
- Saxony Anhalt - agriculture (affordability, resilience) parametric insurance
- Trøndelag - buildings (transparency, resilience) sustainable procurement (KPIs)
- Valencia - agri+industry (affordability, transparency, resilience) shared resilience (KPIs)
- West Athens - buildings (affordability, resilience) PP, SR, shared resilience (KPIs)

RECOMMENDATIONS for POLICYMAKERS

- Support secure, standardised **sharing of hazard, exposure and loss data** to enable fair, risk-based pricing
- Use subsidies, tax incentives and co-financing to **reward verified risk-reduction** measures
- Link **insurance incentives with CAP Pillar II** and national climate adaptation programmes

RECOMMENDATIONS for INSURANCE SECTOR

- Expand parametric and risk-based products with transparent triggers and prevention-linked pricing
- Integrate **verified mitigation actions** (e.g. flood certificates) into premiums and coverage
- Use **clear communication**, visual explanations and **trusted intermediaries**;

RECOMMENDATIONS for FINANCIAL SECTOR

- Integrate climate-risk assessments and resilience indicators into **lending and investment decisions**
- Offer **preferential financing** for households, businesses and municipalities investing in risk reduction
- Invest in **satellite data, AI-based risk modelling** and shared digital infrastructures

RECOMMENDATIONS for COMMUNITIES

- **Co-develop shared resilience indicators** and governance frameworks with insurers and public actors
- **Align coverage and prevention with land-use planning**, emergency preparedness and adaptation strategies
- **Improve risk awareness** and insurance literacy through trusted local intermediaries and clear communication



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**THANKS FOR YOUR
ATTENTION!**

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Kati BERNINGER
Tyrsky Consulting
PIISA





PIISA

Piloting Innovative Insurance
Solutions for Adaptation

PIISA Policy Brief: Selected recommendations on parametric insurance and justice

Kati Berninger, Tyrsky Consulting

February 5th, 2026

Contact:
kati.berninger@tyrskyconsulting.fi



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Risk awareness and innovative insurance solutions are key to improving climate resilience



- Improving the coverage of climate risk insurance requires increased awareness and affordable pricing
 - **Enabling parametric insurance helps to compensate for extreme weather events**
- How can insurances better incentivise adaptation measures?
- Better availability of damage and vulnerability data supports insurance development
 - **Justice issues related to adaptation insurance need to be addressed**



Enabling parametric insurance

Challenge

- Parametric insurance is not recognised as a valid type of insurance in all countries

Recommendation

- All EU countries should develop and harmonise regulation of parametric insurance products to enable their effective use



Affordable insurance for everyone

Challenge

- How to ensure affordable insurance for everyone taking into account the most vulnerable groups.

Recommendation

- National governments should make climate risk insurance more affordable by a subsidy targeted to low-income households and other groups vulnerable to climate risk.
 - The subsidy should not be embedded in insurance prices to avoid distorting the price signal of risk.
 - The subsidy can take various forms, such as vouchers.



PIISA

Piloting Innovative Insurance
Solutions for Adaptation



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Lydia LIENHART

Joanneum Research

INVEST4NATURE





Unlocking Private Capital for Nature-Based Solutions (NbS):

Insights from the Invest4Nature Investor Survey

Lydia Maria Lienhart

Joanneum Research



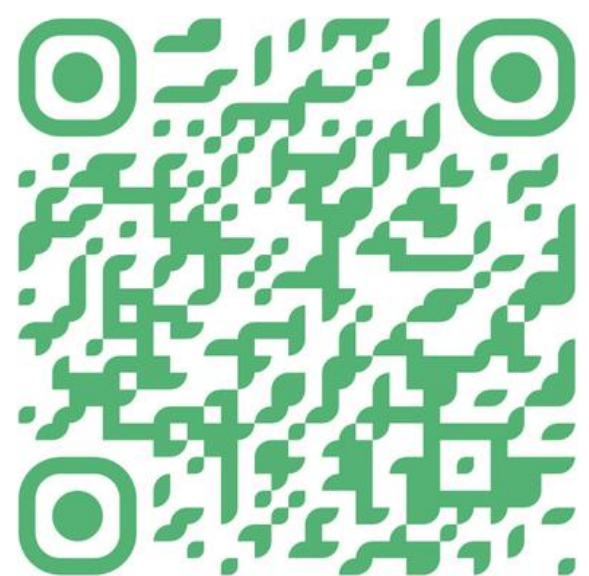
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About this policy brief



Survey with the private capital community exploring how financial institutions perceive NbS investments:

- Credit institutions/banks
- Investment funds and asset managers
- Insurance companies' investment divisions



Author: Linda Romanovska, Sustainability Advisor and Member of the EU Platform on Sustainable Finance. *Markets, Financing and Incentives for Nature-based Solutions (I4N Deliverable 3.3)*

Barriers & Enablers for Investment



Barriers

- Regulatory hurdles
- Higher risk profiles
- Data deficiencies
- Revenue uncertainty
- High transaction costs

Enablers

- High-potential sectors (e.g. agriculture, urban)
- Sustainability-aligned capital
- Green/Sustainability bonds

Policy Recommendations



Local

- Integrate NbS into urban planning and zoning
 - E.g. in Poland, regulations mandating biologically active playground areas catalyse market interest among real estate developers
- Collaborate with private investors
- Develop sub-sovereign green bonds, where feasible

Policy Recommendations



National

- Clear national biodiversity and NbS targets (NRR plans!)
- Integrate NbS into national climate strategies (synergies!)
- Biodiversity Impacts Compensation

Policy Recommendations



EU

Develop **standardised** monitoring & evaluation methodologies

- Reduce data deficiencies and transaction costs

Create biodiversity **compensation/offset** mechanisms

- E.g. EU nature credits

Integrate NbS in broader Sustainable Finance policy landscape

- **Harmonise** NbS criteria, metrics, data points across Taxonomy, SFDR, CSRD etc.

Create **regulatory clarity** to reduce investor uncertainty

- Scope reduction in CSRD puts burden on banks to obtain necessary information from businesses.

CONTACT

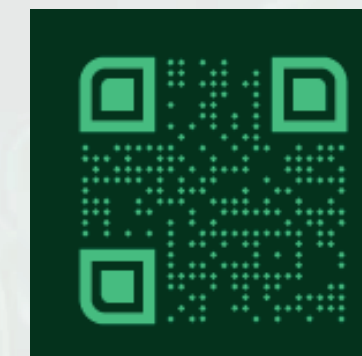


Lydia Maria Lienhart

Joanneum Research, project
coordinator and presenter

Linda Romanovska

Melomy's Advisory, study author



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[@Invest4N](https://twitter.com/Invest4N)



[Invest4Nature](https://www.linkedin.com/company/Invest4Nature)

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Davide CHIARAMONTE

Italian Sustainable Investment Forum

ClimateFit



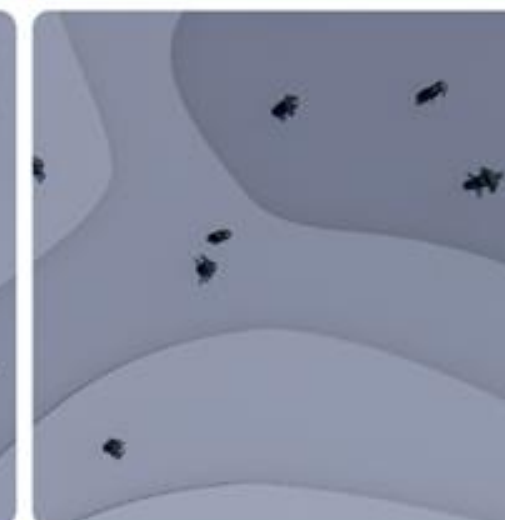


NATURANCE Festival

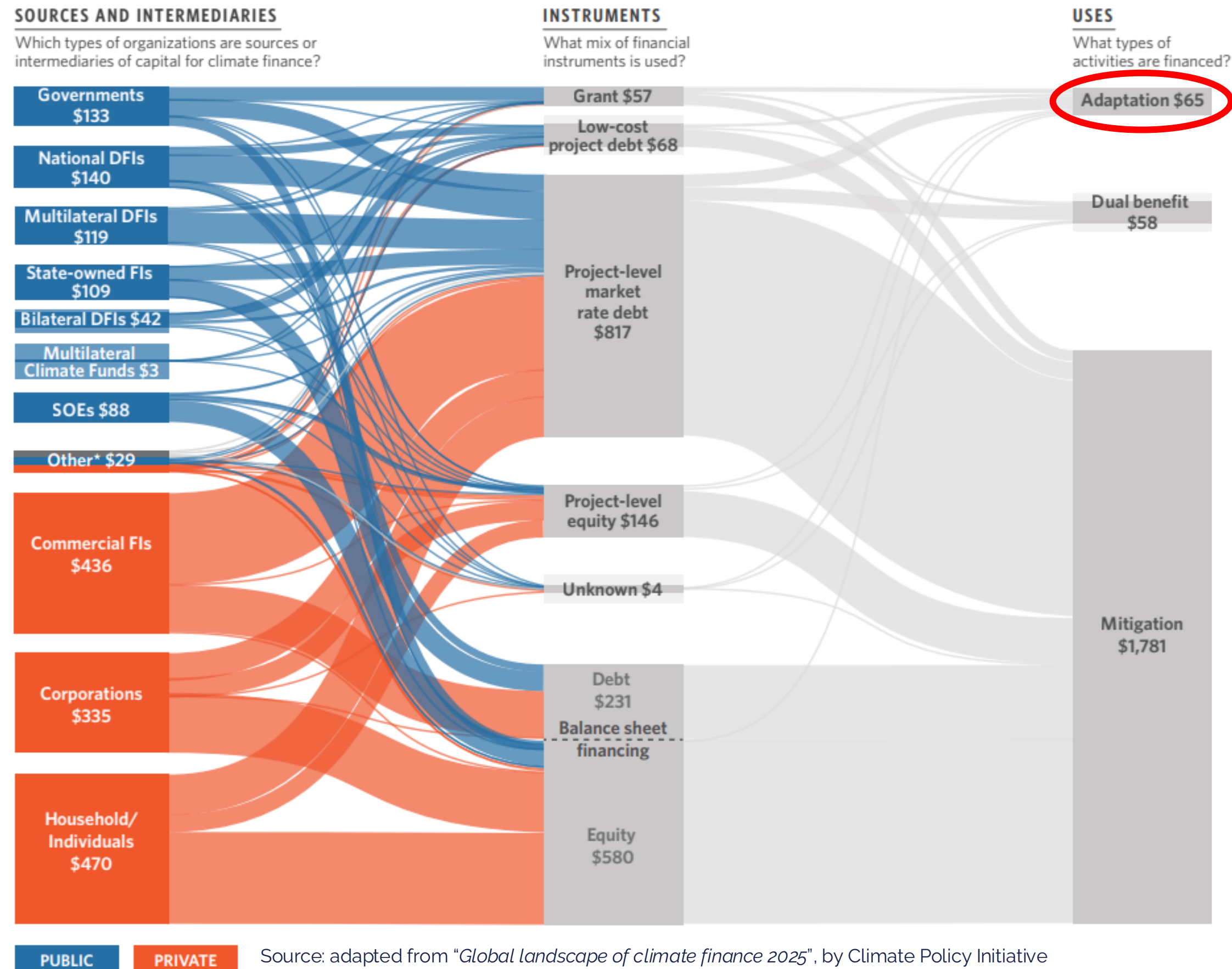
Pitch on CLIMATEFIT policy recommendations
for Policymakers

Davide Chiaramonte – Italian Sustainable Investment Forum (ItaSIF)

www.climatefit-heu.eu



Landscape of Climate Finance



- While global climate finance peaked at \$1.9 trillion (2023), adaptation remains critically underfunded
- Current flows fall significantly short of the estimated annual needs (\$212 billion) for developing regions by 2030)

National Level Recommendation(s)

From planning to investable pathways

Create National Adaptation Investment Strategies

- Establish **long-term frameworks** covering all climate hazards to reduce investment risk premiums.
- Embed the "**social rate of return**" in regulatory frameworks to value resilience beyond immediate cash flows.
- Deploy targeted **financial** (e.g. subsidies, tax deductions) **and non-financial incentives** (e.g. technical assistance, capacity building programs) to internalize the monetary benefits of adaptation.

EU Level Recommendation(s)

EU Policy: enhancing transparency & regulatory certainty

Enhance transparency framework

- Develop guidelines integrating **adaptation benefits** (not just risk exposure) into financial disclosures.
- **Integrate adaptation efforts into corporate "transition plans"** to provide visibility on physical resilience strategies.

Expand the EU Taxonomy

- Develop a **more granular classification system** for identifying adaptation/resilience enabling activities.
- **Expand coverage** to extreme climate events.
- Leverage public funding for adaptation investments.



Contact us
for more
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Angela FALCONER
ClimateShot Investor Coalition
(CLIC)



Vanessa BRUYNNOOGHE
*European Commission - EU
Adaptation Mission*



Kirsten DUNLOP
Climate KIC



Sirpa PIETIKÄINEN
European Parliament



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EUROPEAN UNION



EU MISSIONS

ADAPTATION TO CLIMATE CHANGE



Naturance finance innovation festival
Adaptation to Climate Change Mission – 05.02.2026

#EUmissions #HorizonEU #MissionClimate

EU Adaptation Mission

64 Research & Innovation
Horizon Europe projects

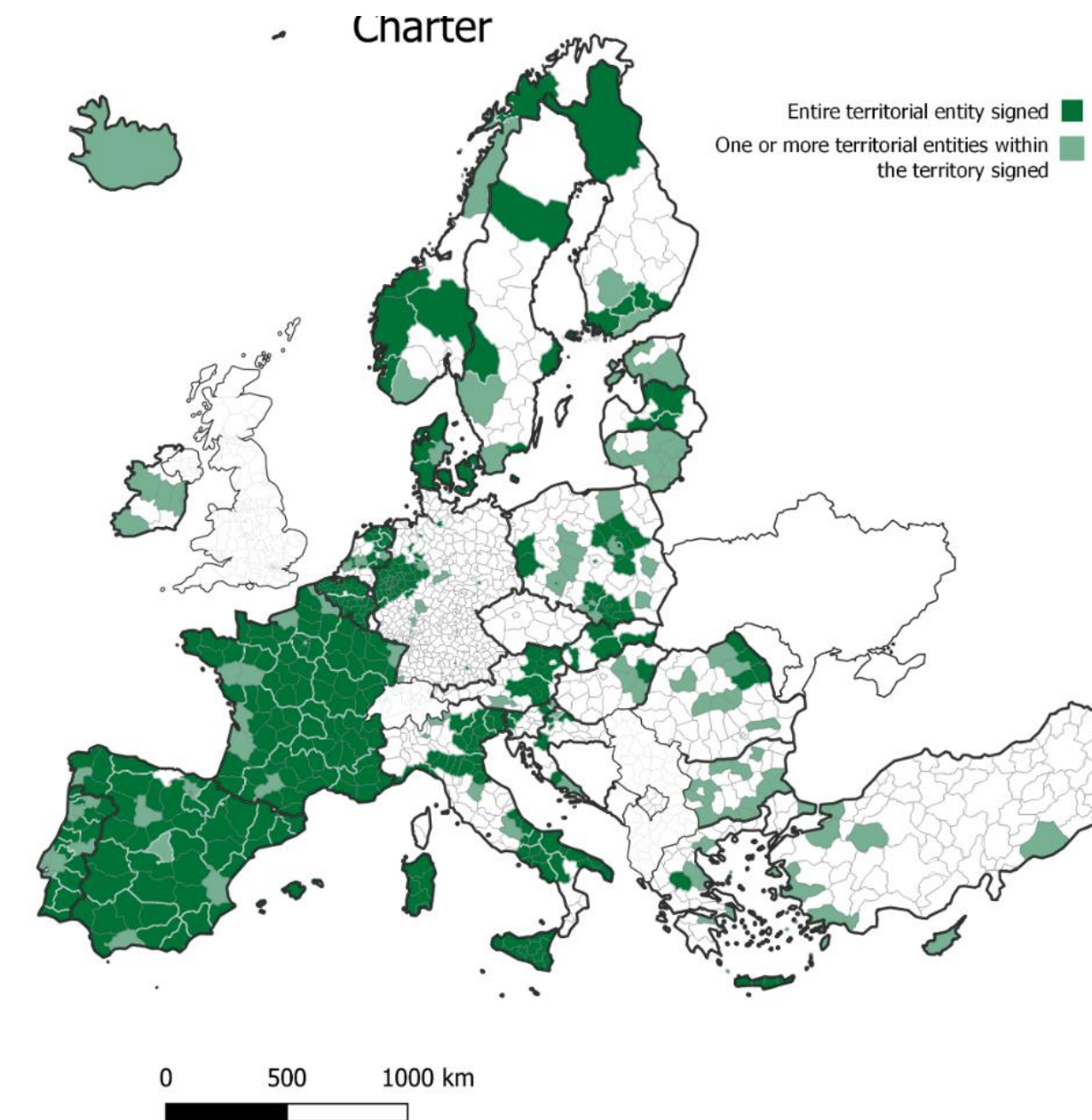


Mission
Implementation
Platform
MIP4Adapt:
Coordination
for Mission
implementation
& Support (incl.
on financing
adaptation
projects)

National
Adaptation Hubs



326 Regions & local authorities
committed through the Mission Charter



Adaptation Mission projects on financing (Horizon Europe)

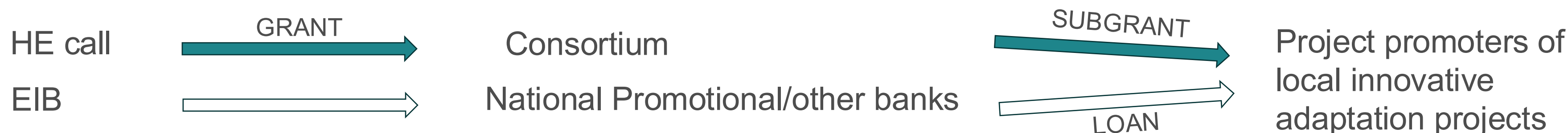
- **WP 2022** topic 02 unlocking financial resources: CLIMATEFIT; topic 03 insurance: PIISA, SOTERIA
- **WP 2024** topic 06 bankability mitigation-adaptation: CLIMINVEST, RISE-IN, BLOSSOM
- **WP 2025** topic 05 incentives to private sector financing: calculating the economic rationale (all benefits) for financing adaptation solutions, aimed at convincing the private sector to finance them: 2 projects being selected
- **NEW: WP 2026** topic 07 financing adaptation with combo public & private financing
[Mission Projects Catalogue](#)
[Public dashboard](#)

WP 2026 topic 7: Financing adaptation with combination of public funding & private financing (with banks and EIB)

HORIZON-MISS-2026-01-CLIMA-07: 20m EUR – 1 project

Coordination and Support Action with Financial Support to Third Parties (FSTP)

1) **Provide Horizon Europe cascade grant** (& in parallel loan part comes from intermediated EIB adaptation loan via National Promotional Banks/other banks)



2) **Draw lessons and recommendations on successfully combining**



WP 2026 topic 7: Financing adaptation with combination of public funding & private financing

- Rewatch the Horizon Europe info days - Adaptation Mission 20 January
- Deep dive info session on 26 February 2026 (link on Mission portal)
- WP 2026 calls published: HORIZON-MISS-2026-01-CLIMA-07:

[Supporting financing of local adaptation actions with combination of public funding and private financing](#)

Opening date: **4 February 2026** | Deadline date: **23 September 2026**

Reflection Group report on Mobilising Climate Resilience Financing

European integrated framework for Climate Resilience

Open Public Consultation until 23/02

Policy package under consideration:

- Commission Communication
- Legislative proposal
- Recommendation
- Digital European Climate Hazard Viewer

Expected delivery: 4th quarter 2026



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European Parliament



NbS can reduce risk; insurance can de-risk NbS investments

What products, pricing and policies can incentivise investment in risk reduction?

The problem isn't lack of capital, but the role of the public sector in creating investable conditions

What role can the public sector take (e.g. data, co-investment, regulatory coherence) and what promise for partnerships?

Research, data and technology can unlock investment opportunities

How can we avoid “bluelining”, where high-risk areas are excluded rather than supported?

NATURANCE VOICES



*Science in action:
Nature for insurance, insurance for nature*



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INSURANCE AND INVESTMENT OPPORTUNITIES
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PIISA

Piloting Innovative Insurance
Solutions for Adaptation

Final Seminar

Strengthening future **resilience** through
innovative insurance solutions



04 MARCH 2026



10.00 - 18.00 CET



De Lichtfabriek - The Netherlands

(until 31.01.26 known as Basecamp Haarlem)

REGISTER

www.piisa-project.eu



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5 FEBRUARY 2026

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Davide MICHELIN
Euro-Mediterranean Center
on Climate Change -
Climate Pact Ambassador



Andrea STACCIONE
Euro-Mediterranean Center
on Climate Change



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Dutch 'tile whipping' contest seeking to restore greenery



**Remco
MOEN MARCAR**
Frank Lee



**FRANK
LEE.**

experience based campaigns

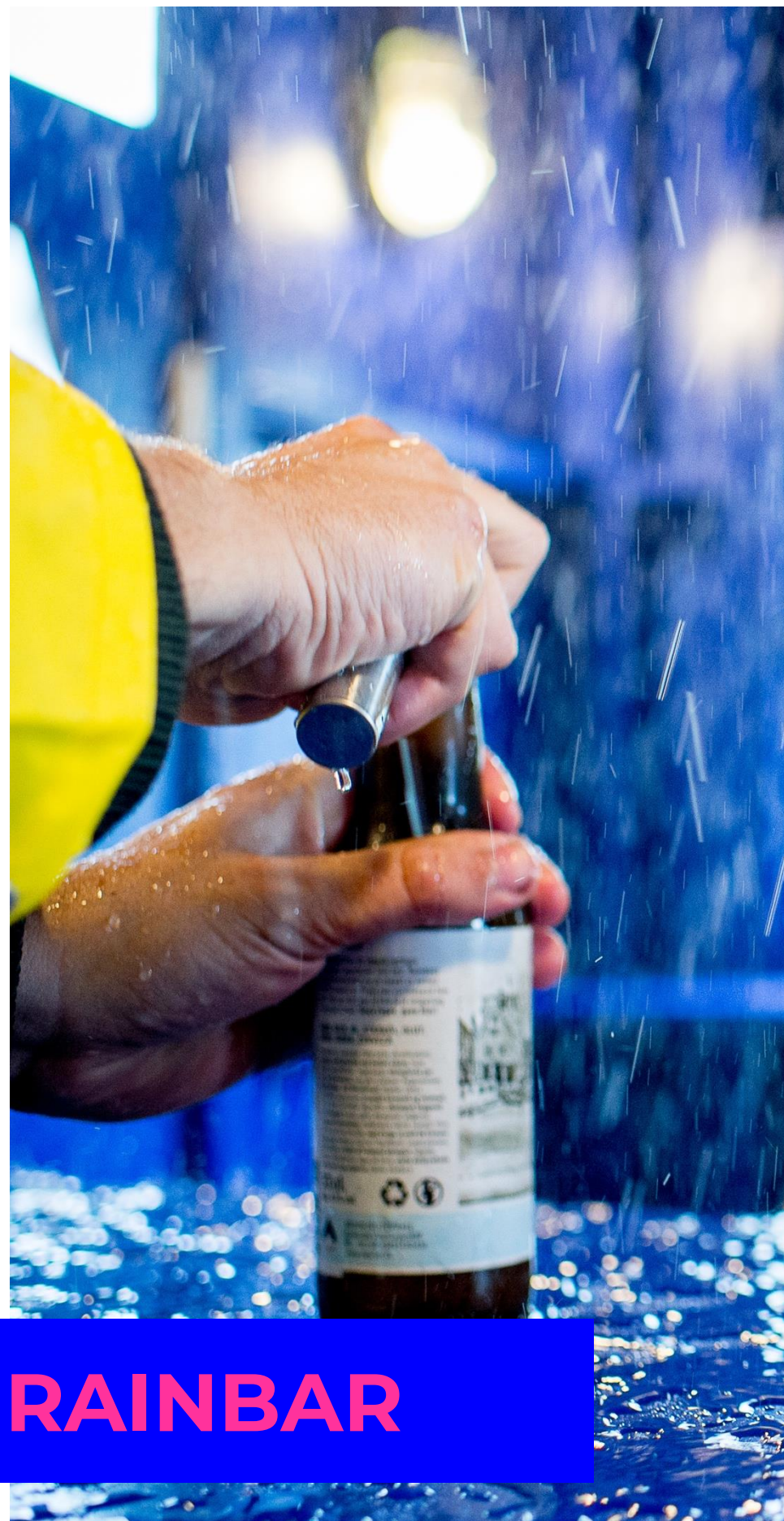
WHAT?



RAINBAR



ROEF | ROOFTOP EVENT



RAINBAR



ROËF





Amsterdam

VLINDERSNELWEG





NK TEGELWIPPEN

FRANK
LEE.

NK
TEGELWIPPEN



DEPAVING THE NETHERLANDS TOGETHER

FRANK
LEE



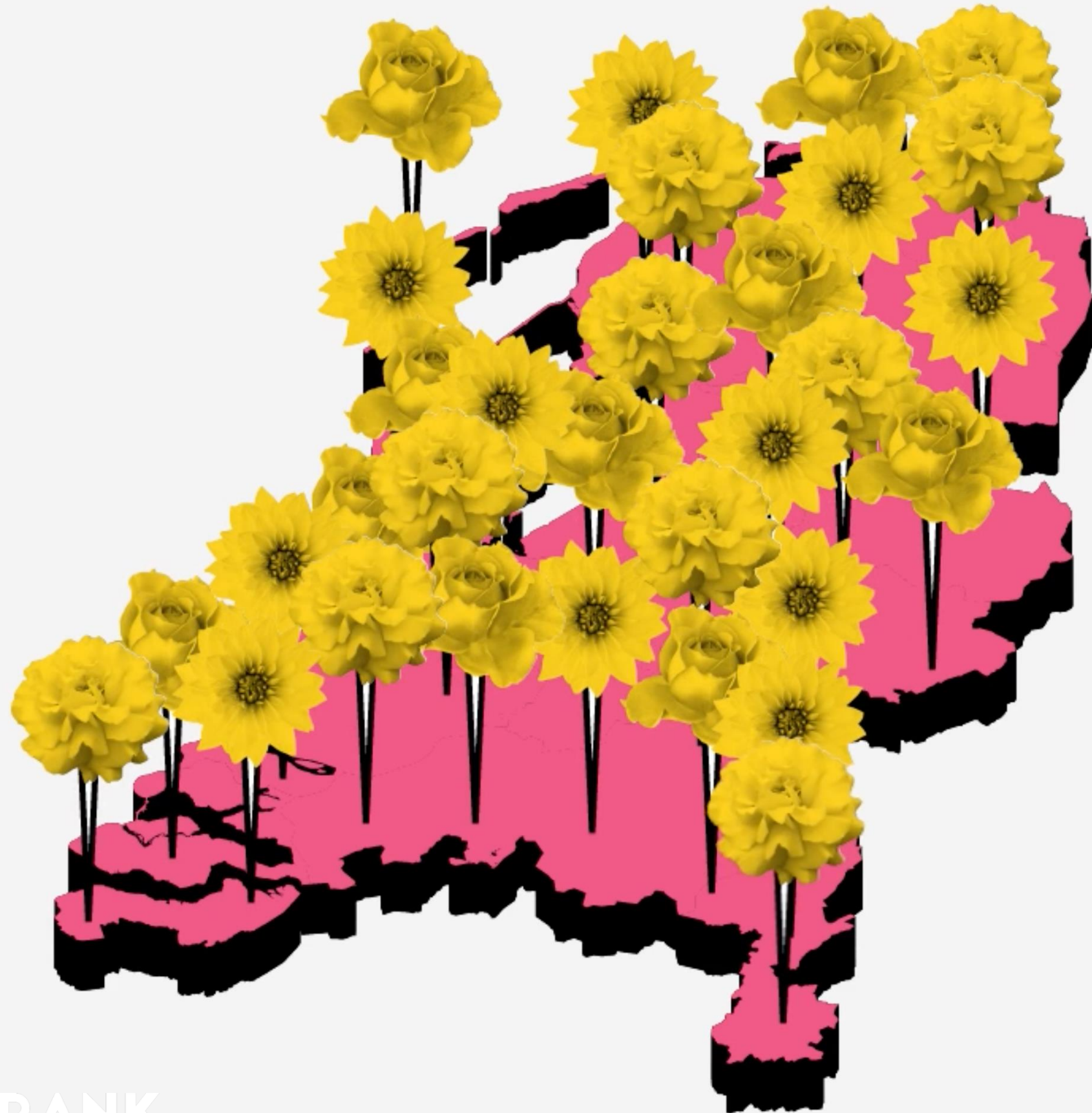
2020:
AMSTERDAM
VERSUS
ROTTERDAM

FRANK
LEE.



ALTERNATIVE FOR FOOTBALL

FRANK
LEE.



MUNICIPALITIES
COMPETE AGAINST
EACH OTHER: WHO
FLIPS THE MOST TILES?




EVERYBODY CAN PARTICIPATE






FRANK
LEE.

SUBMIT
YOUR TILES
THROUGH THE
WEBSITE

FRANK
LEE.



[MEEDOEN](#) [TEGELSTAND](#) [INSPIRATIE](#) [PUBBIEKSWIPPER](#) [SPELREGELS](#) [WAAROM](#)   

MEEDOEN

DRAAG JE STEENTJE BIJ

Heb je tegels gewipt en vervangen door groen? Geef ze op, dan worden ze bij de Tegelteller van je gemeente opgeteld. Heeft jouw gemeente zich niet aangemeld? Niet getreurd, wippen kan altijd. Dan wip je mee voor de nationale Tegelteller. Wil je weten welk groen je het beste kan planten? Lees onze supersnelle [Do It Yourself uitleg over tuinen!](#)

HOE GROOT IS EEN TEGEL?


Een tegel is 30x30 cm. Alle stenen die kleiner of groter zijn moeten dus worden omgerekend naar dit formaat. Er gaan 11 tegels in een vierkante meter.

WIPPER VAN DE MAAND

Doe je beste before and after foto, want wie weet word jij wel de [Wipper van de Maand!](#)


[TEGELSTAND ▶](#) [INSPIRATIE ▶](#) [DIY TUINTIPS ▶](#)

GEEF JE GEWIPTE TEGELS OP

Naam *	Email adres *
<input type="text"/>	<input type="text"/>
Gemeente *	Aantal gewipte tegels *
<input type="text" value="Typ je gemeente"/>	<input type="text"/>
Upload before en after foto's *	
<div></div>	

TEGELTELLER

20.478.536
GEWIPTE TEGELS TOT NU TOE



GROOT 100.000 > INWONERS

1 Venlo

 271920

TPI 2671,2 ?

Klassement: Groot

[Poule: Battle for Limburg](#)

2 Zwolle

 167503

TPI 1300,18 ?

Klassement: Groot

3 Utrecht

 437467

TPI 1223,02 ?

Klassement: Groot

MIDDEL 50.000 - 100.000 INWONERS

1 Roosendaal

 192482

TPI 2492,45 ?

Klassement: Middel

2 Terneuzen

 88267

TPI 1621,42 ?

Klassement: Middel

[Poule: Zeeuwse Tegelwippers](#)

3 Zeist

 104796

TPI 1613,93 ?

Klassement: Middel

[Poule: Samen gaan wij voor go...](#)

KLEIN < 50.000 INWONERS

1 Valkenburg aan de Geul

 76866

TPI 4698,41 ?

Klassement: Klein

[Poule: Battle for Limburg](#)

2 Heeze-Leende

 50738

TPI 3141,67 ?

Klassement: Klein

3 Bernheze

 94541

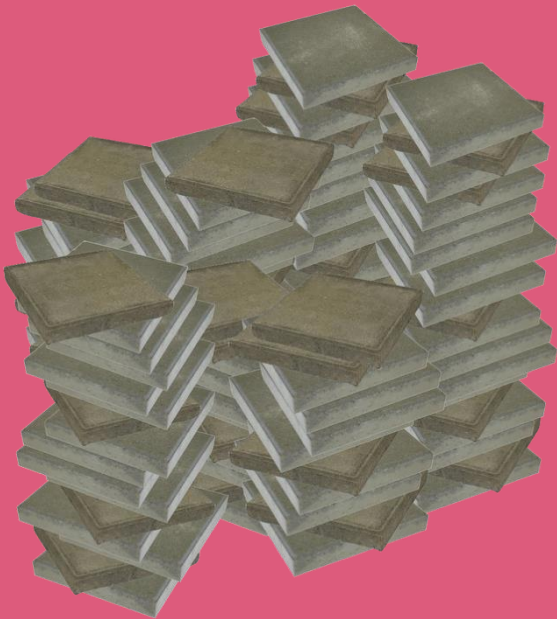
TPI 3025,6 ?

Klassement: Klein

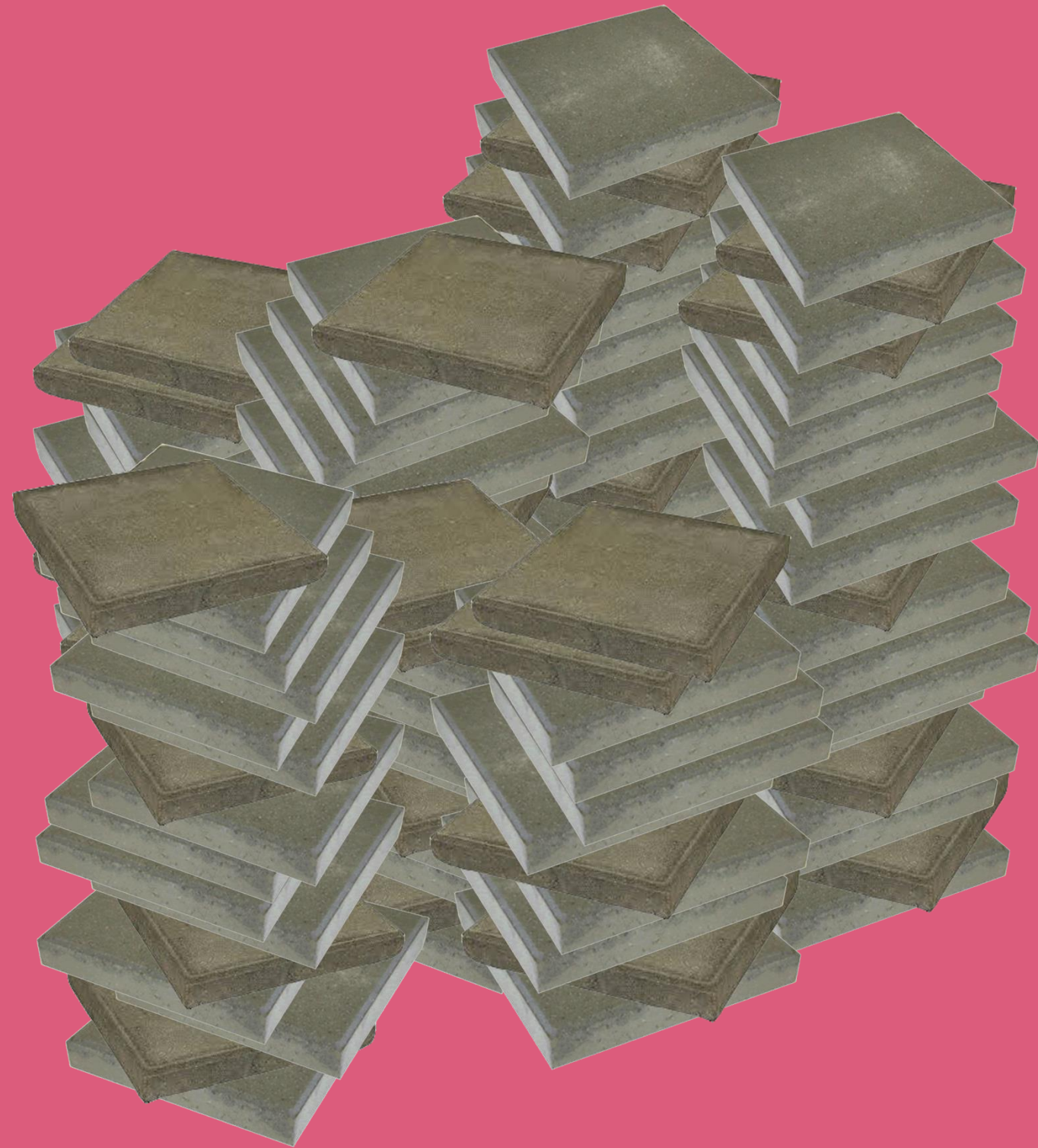
[Poule: Watersamenwerking As...](#)

TEGELTELLER

20.478.536
GEWIPTE TEGELS TOT NU TOE



THE TILE PILE



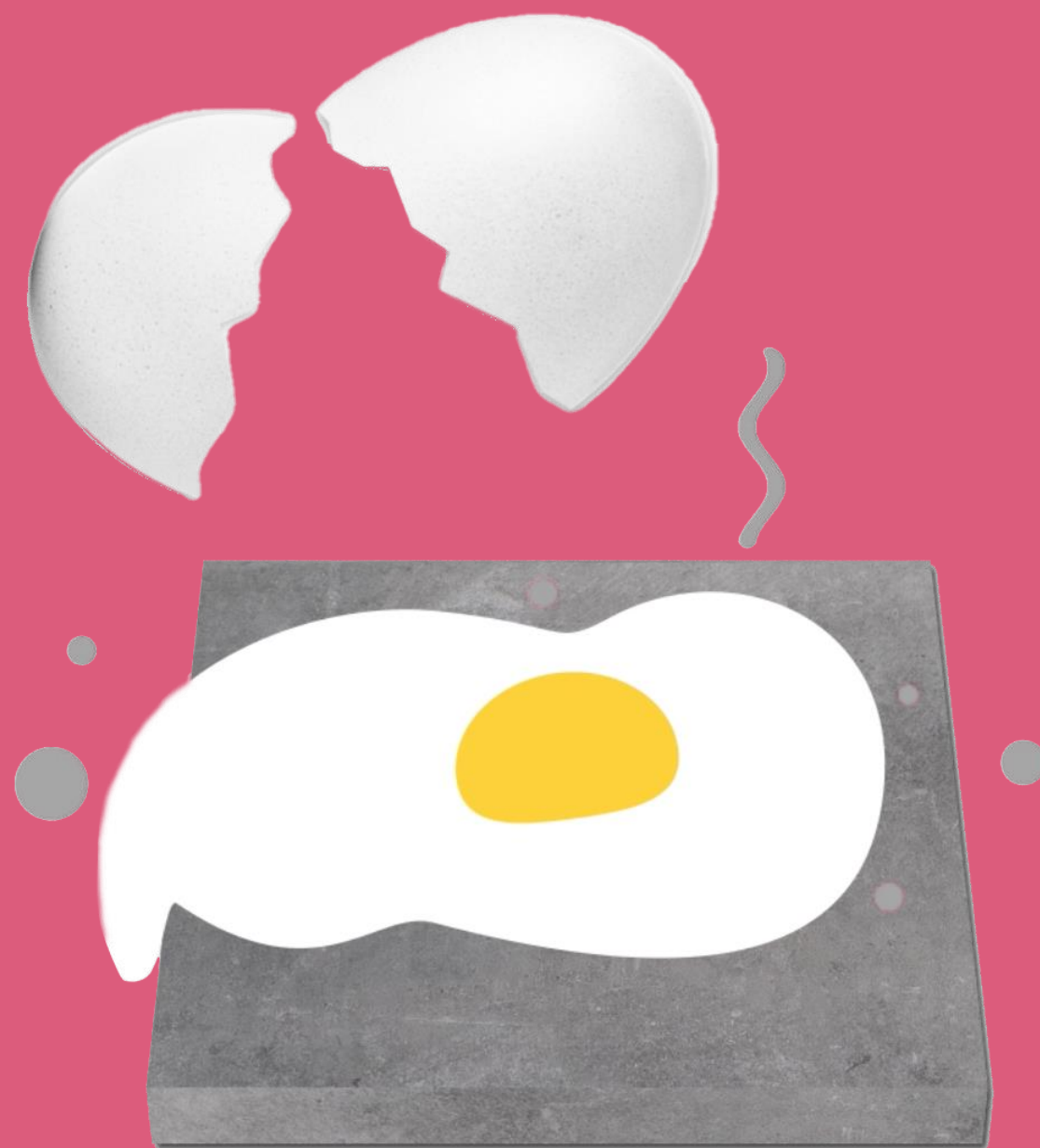
OVER
20 MILLION
REMOVED TILES
IN THE
NETHERLANDS

FRANK
LEE.



PRIZES





- 12,5K+ WEBSITE VISITORS PER MONTH
- 1000+ ENTRIES PER MONTH
- OVER 3 MILLION SOCIAL MEDIA VIEWS YEARLY
- 11.000 NEWS LETTER SUBSCRIBERS
- DAILY MEDIA COVERAGE
- €6 MILLION MEDIA VALUE

FRANK
LEE.



de Volkskrant
BETER LEVEN
Gras in je tuin: voor de biodiversiteit kan het be
Tegels eruit, groen erin; steeds meer mensen
een grasrijke t
Maar wie inse
nieuke Kingma 8

Trouw
Groene gids
Je tuin koel en klimaatproof maken?
Dat wordt tegelwippen

RTL nieuws
NK Tegelwippen: Heel Hol

The Guardian
The alternatives
This article is more than 2 months old
'We need to accept weeds': the Dutch 'tile whipping' contest seeking to restore greenery

BBC

in de buurt
NK tegelwippen: Amsterdammers wippen tegels uit hun tuin en dit waarom
23 maart 2022

RTL nieuws
NK Tegelwippen: Heel Holla
wipt

vanDale

Wip die tegel groen

TEGELWIPPEN

NK Tegelwip wipseizoen
Nieuws • 21-03-2022 • lees



FAN CONTENT



FRANK
LEE.



THE FLIPKIT





TILE TAXI'S





FOOTBALL GRASS

FRANK
LEE.





SWAP YOUR TILE





**WIN EEN
GROENE
STRAAT!**

#NKTEGELWIPPEN

WIN A GREEN STREET



**FRANK
LEE.**





GREENING PUBLIC SPACES



FRANK
LEE.



TEGELWIPPEN



FLIPPING IS
MORE IMPORTANT
THAN WINNING

FRANK
LEE.

NK
TEGELWIPPER



**Take your Nbs
idea further**

*Fostering a sense
of empowerment and
creating conditions of full
transparency,
accountability,
and trust*

*Finding solutions to societal challenges
that are inspired by and work with nature,
providing environmental, social, and
economic benefits while enhancing
resilience*

*Mobilizing public and
citizen engagement
to unlockfor inclusive
practices toward
social change*

NATURETHON

**CITIZENS GROWING
NATURE-BASED FUTURES**



WEBINAR
SEEDS OF CHANGE
 9.10.25 | 16:00 CEST

NATURETHON
 CITIZENS GROWING NATURE-BASED FUTURES

NATURANCE
 Nature for insurance, insurance for nature

EuCliPa.IT
 Associazione Italiana del Pato per il Clima

NATURETHON
 CITIZENS GROWING NATURE-BASED FUTURES

WEBINAR 28.10.25 | 16:00 CET
INNOVATIVE TOOLS for SUCCESS STORIES

ARCADIA
 Transformation climate resilience by nature-based solutions in the urban and peri-urban region

NBS EduWORLD

NATURANCE
 Nature for insurance, insurance for nature

NATURANCE
 Nature for insurance, insurance for nature

Land4Climate

WEBINAR 26.11.25 16:00 CET
FINANCING LOCAL NBS FOR LASTING RESILIENCE

NATURETHON
 CITIZENS GROWING NATURE-BASED FUTURES

NATURANCE
 Nature for insurance, insurance for nature

EXTRA TRAINING SESSION
 2.12.25 | 16:30 CET

NATURETHON
 CITIZENS GROWING NATURE-BASED FUTURES

NATURETHON

Citizens growing Nature-based Futures

About

Citizen group meetings designed to tap into the collective understanding of NbS deployment and to stimulate discussions around their financial mechanisms and instruments.

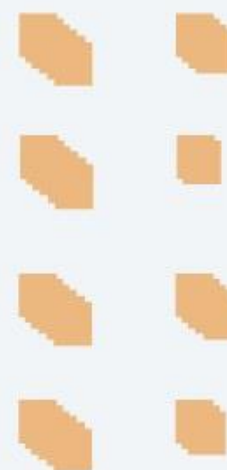
Place



Big city in the south of Europe affected by repeated heat waves during the summer.

Urban Heat Waves

Grab them!



Grab more sticky notes from here if you need them!

CHALLENGES

CLIMATE

Rising T°
 Changing seasonal patterns
 Extreme heat

ENVIRONMENTAL

Limited green surface
 Limited vegetation
 Pollution

SOCIAL

Limited access to green spaces
 Health issues
 Vulnerable categories

ECONOMIC

Vulnerability to water stress and high temperatures
 SMEs vulnerable

OTHER

NBS IDEAS

GOVERNANCE

Urban parks and vegetation
 Climate refugee
 Urban parks and vegetation

ENVIRONMENTAL

Urban parks and vegetation
 Climate refugee
 Urban parks and vegetation

SOCIAL

Urban parks and vegetation
 Climate refugee
 Urban parks and vegetation

ECONOMIC

Urban parks and vegetation
 Climate refugee
 Urban parks and vegetation

OTHER

USERS AND STAKEHOLDERS

PUBLIC

University

PRIVATE SECTOR

Farmers & hunters
 Tourism sector

GOVERNMENT

Government and local authorities

NGOs

Environmental NGOs, CSOs

OTHER

FINANCING STRATEGIES

PUBLIC

PES

PRIVATE SECTOR

Performance contracting
 Carbon and biodiversity credits

INDIVIDUAL/CITIZENS

POLICIES

Regulation

OTHER

CHALLENGES

CLIMATE

Primary Challenge: Intensified heat waves, prolonged drought, UHI effects, and air quality stress.

Associated challenges: Public health risk, heat stress, and reduced thermal comfort for vulnerable groups such as elderly, patients, children, outdoor workers, travellers and low income households etc..

ENVIRONMENTAL

Primary Challenge: low green space ratio especially low tree canopy coverage, fragmented green area, impermeable pavement (asphalt, concrete with low albedo), limited and polluted water bodies.

Associated challenges: urban heat island effect (UHI), heat stress, loss of access for cooling, poor air quality, community disconnection, compounding crises. Competing land-use priorities between housing, green spaces, and mobility.

SOCIAL

Primary Challenge: Vulnerable groups are exposed to heat waves, unequal access to cooling infrastructure, Public space exposure. Stress of healthcare cost for public sector and individuals. Low engagement of private sectors and citizens on NbS implementation.

Associated challenges: Higher health risk, social inequity, limited adaptive capacity and community resilience, energy poverty, social exclusion, reduced social interaction.

ECONOMIC

Primary Challenge: Escalating energy consumption and cost for cooling, higher healthcare cost, business activity disruption, lower productivity, higher heritage preservation cost, increased insurance cost, tourism economy impacted. Heavy financial expenditure for municipality on heat waves adaptation and NbS implementation. Lack of effective financing mechanism and operational approach for NbS scale-up.

Associated challenges: rising electricity bills, healthcare costs both for individuals, households pay more for insurance premium or cannot afford insurance premium, municipal stress for healthcare, reduced local tourism business revenue, small business vulnerability, community frustration, job insecurity.



NbS elements to implement to address the challenges identified

NbS IDEAS

GOVERNANCE

Potential NbS: Integrating NbS into municipal urban planning. Provide incentive and regulations NbS projects. Coordinated action across municipalities, metropolitan authorities, and regional agencies. Linking NbS governance with health policy to protect vulnerable groups and to get access to healthcare budget. Deploying AI and GIS tools to track NbS effectiveness. Creating evaluation metrics for environmental, social, and economic co-benefits. Foster public participation. Scale up NbS projects. **Associated NbS elements:** Embed NbS into municipal building codes. Use heat vulnerability maps to prioritize NbS in areas with <15% green coverage. Ensure every district benefits from cooling interventions. Guarantee equitable distribution across Milan's municipi.



NATURETHON

**CITIZENS GROWING
NATURE-BASED FUTURES**

SCAN ME





NATURETHON

***CITIZENS GROWING
NATURE-BASED FUTURES***

2025 CHAMPIONS

COOL MILAN

Yanchao Wang, Barbara Di Micco
Stephen Asare Ntow, Mari Chakryan

GREEN CITY CHAMPIONS

Francesca Mazza, Forgive Maluleke,
Saba Mirzahosseini, Borhan Sepehri

RISORGIVERS

Legambiente Treviso NGO

5 FEBRUARY 2026

09:00
10:30 Collective Insights, lasting impact: Financing and insurance for NbS

10:30
11:00  Break

11:00
12:30 **SEEDS OF CHANGE:
CITIZENS AND CITIES**

12:30
13:00 Closing
Session



Aarhus water & nature parks:
Welfare economic assessment
Aarhus (DK)



Milan's First
Phytoremediation Pilot
Milan (IT)



Nature-Oriented
River Work
Aichi prefecture (JP)



Urban nature for climate
resilience
Paris (FR)



Urban Klima 2050
Basque Country (ES)



Citizen engagement
in stormwater management
Turku (FI)



Let's create a nature-based
city together
Budapest (HU)



Broad prosperity principles
Waalwijk (NL)



Explore Sustainable
Financing Strategies to
Scale Up NbS for Cool Milan
Milan (IT)



Johannesburg's
Biodiversity Restoration
Johannesburg (ZA)



Community Action for
River Ecosystems
Treviso (IT)



4

Urban Klima
2050



Basque Country

Broad prosperity
principles



Waalwijk

5

Johannesburg's Biodiversity
Restoration



Johannesburg

Nature-oriented
River Work



Aichi

6

Community Action
for River Ecosystems



Treviso

Urban nature
for climate resilience
(Sparrow Neighborhoods)



Paris

AGORA

BIP

RECEPTION

GUICHETS



SEEDS OF CHANGE CITIZENS AND CITIES ROUND 1



Milan

Milan's First
Phytoremediation Pilot

1



Milan

Explore sustainable financing
strategies to scale up NbS for Cool
Milan



Turku

Citizen engagement in
stormwater management

2



Aarhus

Aarhus water & nature parks:
Welfare economic assessment



Budapest

Let's create a nature-based
city together

3



Paris

Urban nature
for climate resilience
(Green streets & Citizen Votation)

4

Urban Klima
2050



Basque Country

Urban nature
for climate resilience
(Sparrow Neighborhoods)



Paris

5

Johannesburg's Biodiversity
Restoration



Johannesburg

Broad prosperity
principles



Waalwijk

6

Community Action
for River Ecosystems



Treviso

Nature-oriented
River Work



Aichi



AGORA

BIP

GUICHETS

RECEPTION

SEEDS OF CHANGE CITIZENS AND CITIES ROUND 2



Milan

Milan's First
Phytoremediation Pilot

1



Paris

Urban nature
for climate resilience
(Green streets & Citizen Votation)



Milan

Explore sustainable financing
strategies to scale up NbS for Cool
Milan

2



Aarhus

Aarhus water & nature parks:
Welfare economic assessment



Budapest

Let's create a nature-based
city together

3



Turku

Citizen engagement in
stormwater management

5 FEBRUARY 2026

09:00
10:30 Collective Insights, lasting impact: Financing and insurance for NbS

10:30
11:00  Break

11:00
12:30 *Seeds of change:
Citizens and Cities*

12:30
13:00 **CLOSING SESSION**

Did you enjoy the festival?
Leave us your feedback



**Jaroslav
MYSIAK**

Euro-Mediterranean Center
on Climate Change



**Swenja
SURMINSKI**

Marsh McLennan /
London School of Economics





**GROUP
PICTURE**
13:00

3-5 FEBRUARY 2026 | BRUSSELS INFO PLACE

FINANCE INNOVATION FESTIVAL

INSURANCE AND INVESTMENT OPPORTUNITIES
FOR **NATURE-BASED TRANSFORMATIONS**



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the European Union**

3-5 FEBRUARY 2026 | BRUSSELS INFO PLACE

FINANCE INNOVATION FESTIVAL

INSURANCE AND INVESTMENT OPPORTUNITIES
FOR **NATURE-BASED TRANSFORMATIONS**

**THANK YOU
FOR YOUR PARTICIPATION**



**Funded by
the European Union**