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# Areeba Moiz

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Bologna, Italy | areeba.moiz@cmcc.it

**Project Manager | Team Leader | Communication Specialist | Ocean Educator**

## PROFILE

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Experienced marine biologist graduated from the 'International Master of Science in Marine Biological Resources' (IMBRSea) with *Magna Cum Laude*. Specialized in marine conservation and management. Proven communication, time management, and organizational skills acquired through leadership roles and past work experiences.

## KEY SKILLS

- ✓ Fisheries Management
- ✓ Marine Spatial Planning
- ✓ Acoustic Analysis
- ✓ Strategic Communication
- ✓ Statistical Analysis
- ✓ Scientific Writing

## PROFESSIONAL EXPERIENCE

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### Junior Scientific Manager

Jan 2024- Present

*Euro-mediterranean Centre for Climate Change (CMCC)*

- Supporting the development and implementation of CoastPredict Program, endorsed by UN Ocean Decade.
- Managing communications with the global partners.
- Supporting the governance bodies and steering structure.
- Organizing CoastPredict related events including seminars, workshops and conferences.

### Communications Specialist

April 2023-Present

*Arabian Sea Whale Network*

*Remote*

- Leading communications and stakeholder engagement in collaboration with international cetacean experts.
- Curating scientific articles and content from news items highlighting ASWN activities, research efforts and publications.
- Liaising with ASWN members to solicit scientific content and improve engagement.
- Establish and manage social media accounts for ASWN.
- Responsible for maintaining and updating ASWN website.

### Communications Associate

May 2023-Present *Oceanomare Delphis Onlus* *Ischia Island, Italy*

- Responsible for creating scientific and social content.
- Curating ocean literacy content engaging the audience in ocean conservation dialogue.
- Managing content across 3 social channels ensuring a cohesive identity.
- Collaborating with the communications and research team.
- Responsible for tracking weekly analytics for all social media platforms.

### Project Manager

Oct 2022-Present

*Oceanomare Delphis Onlus*

*Ischia Island, Italy*

- Developed a research project investigating acoustics of Sperm Whales in the Mediterranean Sea.
- Supervising a team of researchers and interns.
- Responsible for collaborating with researchers and marine scientists in the region.
- Assisting research officer in data collection of cetacean acoustics at sea.
- Responsible for operating and managing the research equipment onboard.

- Responsible for data entry, analysis and managing acoustic database.
- Coaching the essentials of Raven Pro to a team of researchers for acoustic analysis.
- Responsible for developing scientific reports and articles.

### **Strategic Partnerships Lead**

Apr 2021- June 2021

*Cyan Planet*

*Munich, Germany*

- Worked on a successful campaign for the release of "How is the Water,"; an immersive experience that combines virtual reality and science with the mission to evoke empathy for the ocean and to contribute towards ocean conservation.
- Responsible for recruiting ambassadors to promote the campaign.
- Involved in stakeholder engagement for Cyan Planet.
- Responsible for maintaining a social media presence of Cyan Planet and engaging audience on various platforms.

### **Senior Marine Conservation Officer**

Jan 2019 – Oct 2019

*Worldwide Fund for Nature (WWF)*

*Karachi, Pakistan*

- Lead communications for Endangered, Threatened, and Protected (ETP) species in the Northern Indian Ocean within the WWF network globally.
- Responsible for developing and scaling up conservation measures for ETP species in the NIO.
- Assisted in developing sustainable fishing practices.
- Developed effective design and management strategies for Marine Protected Areas in Pakistan.
- Liaising with research institutes for ocean conservation using research technology and innovation.
- Assisted in the development and implementation of the Regional Plan of Action for Elasmobranchs.
- Responsible for organizing conferences, workshops, and capacity-building trainings.
- Supervised and trained teams of volunteers and interns.
- Curated ocean literacy programs for schools and universities.

### **Research Assistant**

Sept 2018- Jan 2019

*Whitehead Lab, Dalhousie University*

*Halifax, Canada*

- Managed photo-identification database of Pilot Whales, and Dusky Dolphins • Worked with a team of researchers to develop new learning material for students.
- Provided optimal assistance to research and support staff members.

### **Field Research Assistant**

Jun 2018 – Aug 2018

*Cedar Key Dolphin Project*

*Florida, USA*

- Recorded visual and acoustic data in the field and further helped in analyzing the data.
- Photographed dolphins in the field and identified individuals using photo-identification softwares.
- Assisted in the maintenance of social media platforms.
- Scientifically reported dolphins performing a unique “Driver-Barrier” feeding behavior.

## **EDUCATION**

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### **International master’s in Marine Biological Resources (IMBRSEA)**

Ghent University (*Magna Cum Laude*)

Ghent, Belgium

**Bachelor’s in Science** Dalhousie University      Halifax, Canada